

CALENDAR

MILANO
FASHION
WEEK®



22/28 SEPTEMBER 2026
WOMEN'S COLLECTION
SPRING/SUMMER 2027

Final Calendar 08/09/2026 Updated On 11/09/2026

MILANOFASHIONWEEK.CAMERAMODA.IT

CAMERAMODA.IT

@MILANFASHIONWEEK

#MFW



WITH THE
SUPPORT OF



Ministero degli Affari Esteri
e della Cooperazione Internazionale



Driving business growth with Italian excellence.



OFFICIAL
PARTNER



STREAMING AND
VOD PARTNER



OFFICIAL TRAIN
PARTNER



OOH STREAMING
PARTNER



OFFICIAL MEDIA
PARTNER



VIDEO CHANNEL
PARTNERS



OFFICIAL WINE
PARTNER



DIGITAL CONTENT
PARTNER





MILANOFASHIONWEEK.CAMERAMODA.IT

CAMERAMODA.IT

@MILANFASHIONWEEK

#MFW

TUESDAY 22 SEPTEMBER 2026	WEDNESDAY 23 SEPTEMBER 2026	THURSDAY 24 SEPTEMBER 2026	FRIDAY 25 SEPTEMBER 2026	SATURDAY 26 SEPTEMBER 2026	SUNDAY 27 SEPTEMBER 2026	MONDAY 28 SEPTEMBER 2026
	09:30 LUISA BECCARIA * Location In The Invitation	09:30 MAX MARA * Via Piranesi, 14	09:30 TOD'S * Via Palestro, 14	09:30 NEITHAN HERBERT ** Location Tbc	10:00 HUI * Location In The Invitation	09:30 UNI FORM * Digital
	10:30 JIL SANDER ** Location In The Invitation	10:30 GENNY * Via Rubattino, 56	10:30 INSTITUTION BY GALIB GASSANOFF ** Location In The Invitation	10:30 ERMANNO SCERVINO * Piazza Lina Bo Bardi, 1	11:00 GIORGIO ARMANI * Via Bergognone, 59	10:00 NADYA DZYAK * Digital
	11:30 DANIELA GREGIS * Piazza Sant'Ambrogio, 23A	11:30 PHAN DANG HOANG ** Via Padova, 11	11:30 SPORTMAX * Corso Magenta, 24	11:30 FERRAGAMO ** Viale Emilio Alemagna, 6	12:00 MILANO MODA GRADUATE ** Via Besana, 12	10:30 TIMISOLA SHASANYA * Digital
CNMI FASHION HUB OPENING	12:30 ANTONIO MARRAS ** Via Cola Di Rienzo Angolo Via Moisè Loria	12:30 ANTEPRIMA * Via San Luca, 3	12:30 BLUMARINE * Via Olona, 4	12:30 DOLCE&GABBANA * Viale Piave, 24	13:00 MARQUES' ALMEIDA * Corso Monforte, 35	11:00 MASTEWAL ALEMU * Digital
14:00 PRADA * Via Lorenzini, 14	14:00 FENDI * Via Solari, 35	14:00 MARNI ** Viale Umbria, 42	14:00 GUCCI ** Via B. Colleoni, Gate 11	14:00 MSGM * Via Tortona, 32	14:00 CASA PRETI ** Viale Monza, 4	11:30 MAXIVIVE * Digital
15:00 DHRUV KAPOOR ** Via A. Calabiana, 6	15:00 VIVETTA * Via Soncino, 2	15:00 FRANCESCO MURANO * Via Maiocchi, 23	15:00 SIMON CRACKER ** P.za Tomasi Di Lampedusa	15:00 LAURA BIAGIOTTI * Via Rivoli, 6	15:00 TELL THE TRUTH ** P.za De Angeli Ernesto, 1	12:00 BANKE KUKU * Digital
16:00 DIESEL ** Via Moncucco, 35	16:00 MISSONI * Via Dei Cavalieri Del Santo Sepolcro	16:00 ALBERTA FERRETTI * Via G. Donizetti, 48	16:00 ELISABETTA FRANCHI * Via Sammartini, 63	16:00 ACT N°1 ** Location Tbc	16:00 FRANCESCA LIBERATORE * Location In The Invitation	12:30 RECHENBERG * Digital
17:00 J.SALINAS * Via Soncino, 2	18:00 MM6 MAISON MARGIELA ** Location In The Invitation	18:00 ROBERTO CAVALLI * Piazza Vetra, 7	17:00 MOSCHINO ** Location In The Invitation	17:00 MARCO RAMBALDI ** Via Meravigli, 7	17:00 MIGUEL VIEIRA ** Via Besana, 12	
18:00 VENERDI POMERIGGIO * Via Toti, 2	19:00 ETRO * Piazza Lina Bo Bardi, 2	19:00 FLORANIA * P.za Tomasi Di Lampedusa	18:00 LUISA SPAGNOLI * Via Turati, 34	18:00 VICTOR-HART ** Via Padova, 11		
	20:00 ONITSUKA TIGER ** Via Cosenz, 11	20:00 EMPORIO ARMANI ** Via Bergognone, 59	19:00 THE ATTICO * Via Sammartini, 36	20:00 BOTTEGA VENETA ** Location In The Invitation		
VOGUE WORLD: MILANO	CNMI GALA DINNER			21:00 PHILIPP PLEIN * Piazzale Dello Sport, 6		

* Women's Collection ** Women's/Men's Collection

Shuttle buses link one fashion show to the other and depart daily on Tuesday 22nd at 13:00, and from Wednesday 23rd to Sunday 27th from 9:00 onwards from Piazza Duomo, corner with Piazza dei Mercanti

Camera Nazionale della Moda Italiana si riserva di apportare qualsiasi modifica alla struttura del calendario, in relazione alla funzionalità ed alla logistica dello stesso (vedi Regolamento Generale CNMI, scaricabile dal sito internet www.cameramoda.it nella sezione Eventi/Calendari). © Camera Nazionale della Moda Italiana. Proprietà artistica e letteraria riservata. Riproduzione in qualsiasi forma, memorizzazione o trascrizione con qualunque mezzo, sono vietate.



MILANOFASHIONWEEK.CAMERAMODA.IT

CAMERAMODA.IT

@MILANFASHIONWEEK

#MFW

TUESDAY

22 SEPTEMBER 2026

10:00 **SIMONETTA RAVIZZA ***
14:30 Via Vincenzo Monti, 27

10:00 **ELENA MIRO' ***
18:00 Piazza Cordusio, 2

10:00 **BLAUER GLAM ***
19:00 Via Carlo Goldoni, 44

11:00 **ZONA20 MILANO ****
18:00 Via Morimondo, 26

12:00 **MISENITHE ***
16:00 Via Sannio, 20

13:00 **FABIO QUARANTA ****
19:00 Via Privata Passo Pordoi, 6

14:00 **CURIEL ***
18:00 Via Montenapoleone, 13

14:00 **SAMAN LOIRA ***
18:00 Via Fatebenefratelli, 5

16:00 **SAGIO ***
19:00 Corso Venezia, 51

16:00 **LACCA ***
20:00 Via Cappuccio, 3

17:00 **GIUSEPPE BUCCINNÀ ****
20:00 Via G. B. Sammartini, 40/40Bis

17:00 **DURAZZI MILANO ***
20:00 Via Rosolino Pilo, 14

WEDNESDAY

23 SEPTEMBER 2026

09:30 **SÉZANE ***
17:00 Via Palermo, 5

10:00 **THEMOIRÉ ***
13:00 Via Manzoni, 41

10:00 **MARINA RINALDI ***
17:00 Piazza Del Liberty, 2

10:00 **WEEKEND MAX MARA WITH MARIE LOUISE SCIÒ ***
18:00 Piazza Del Liberty, 4

11:00 **OFF-WHITE™ ****
14:00 Via Orobica, 13

11:00 **SARAWONG ***
14:00 Corso Como, 10

11:00 **FORTE_FORTE ***
16:00 Via Tortona, 31

11:00 **HERNO ***
18:00 Via Vespri Siciliani, 9

11:00 **KENNETH TETTEH ***
18:00 Via Montenapoleone, 5

12:00 **ALESSANDRO ENRIQUEZ ****
19:00 Piazza Fontana, 3

14:00 **BE NINA ***
19:00 Via Fatebenefratelli, 5

14:00 **ALICE YU ***
20:00 Via Lazzaro Palazzi, 24

15:00 **LUG VON SIGA ***
19:00 Via Enrico Toti, 2

15:00 **RODO ***
20:00 Via Sigieri, 1

16:00 **REDEMPTION ***
19:00 Piazza Del Duomo, 21

16:00 **BRUNELLO CUCINELLI ***
21:00 Viale Montello, 16

17:00 **SAELF ***
22:00 Via Carlo Poma, 54

18:00 **ÏACARÉ ***
21:00 Via Gesù, 6/8

THURSDAY

24 SEPTEMBER 2026

09:00 **MANTÙ ***
13:00 C.so Monforte, 39

09:30 **AGNONA ***
13:30 Via Archimede, 53

10:00 **CAPASA MILANO SHOES COLLECTION ****
14:00 Via Archimede, 6

10:00 **FRATELLI ROSSETTI ****
18:00 Piazza Della Repubblica & Via Pisani 2

10:00 **GIADA ***
18:00 Via Brera, 12

11:00 **FABIANA FILIPPI ***
16:00 Via Vivaio, 7

11:00 **BLAZÉ MILANO ***
17:00 Location Tbc

11:00 **SERAPIAN ***
18:00 Via Mozart, 9

11:00 **PECORANERA ****
18:00 Via Fatebenefratelli, 5

12:00 **CASADEI ***
18:00 Via Bigli, 4

12:00 **LA DOUBLEJ ***
18:00 Via Clerici, 5

13:00 **DAILY MIRROR ***
15:00 Piazza Cordusio, 3

13:00 **FURLA ***
17:00 Via Filodrammatici, 2

14:00 **NISSA ***
21:00 Via Senato, 5

14:30 **PORTS 1961 ***
20:00 Via Spartaco, 34

14:30 **BORSALINO ****
20:30 Via Borgonuovo, 12

15:00 **TALLER MARMO ***
19:00 Via Passione, 8

17:00 **DES_PHEMMES ***
20:00 Via Meravigli, 7

18:00 **RENE CAOVIOLA ***
21:00 Corso Matteotti, 10

18:00 **GIANVITO ROSSI ***
21:00 Corso Venezia, 16

18:30 **KITON ***
21:00 Via Sant'andrea, 16

FRIDAY

25 SEPTEMBER 2026

09:00 **POLLINI ****
17:00 Via Donizetti, 48

10:00 **ELEVENTY ***
13:00 Via Vosconti Di Modrone, 11

10:00 **PARIS TEXAS ***
13:00 Foro Buonaparte, 22

10:00 **SERGIO ROSSI ***
16:00 Via Pontaccio, 13

10:00 **PAUL ANDREW ***
16:00 C.so Magenta, 31

10:00 **JIMMY CHOO ***
17:00 Via San Gregorio, 29

10:00 **GHERARDINI ***
17:00 Via A. Manzoni, 5

10:00 **ERIKA CAVALLINI ***
17:00 Via Della Spiga, 19

10:00 **LORO PIANA ****
18:00 Via Brera, 26

10:00 **SANTONI ***
18:00 Via Montenapoleone, 9

10:00 **ABSENT FINDINGS ****
18:00 P.za Tomasi Di Lampedusa

11:00 **UNKNOWN ARTISAN ***
20:00 Via Fatebenefratelli, 5

11:30 **ALANUI ****
15:30 Via Torquato Tasso, 1

14:00 **MARIO VALENTINO ***
20:00 Via Della Spiga, 8

14:00 **VALENTINO SHOES ***
20:00 Via Della Spiga, 8

15:00 **SARA BEHBUD ***
20:00 Via Della Spiga, 7

16:00 **GIUSEPPE ZANOTTI ****
20:00 Via Montenapoleone, 18

17:00 **LE SILLA ***
19:00 Via Sant'Andrea, 3

17:00 **AMATO DANIELE ***
21:00 Via Cosimo Del Fante, 13

17:00 **CYCLE ****
21:00 Via Gaetano Pisoni, 2

SATURDAY

26 SEPTEMBER 2026

09:30 **GIO GIOVANNI GEROSA ***
18:30 Via Conca Del Naviglio, 9

10:30 **PÉ DE CHUMBO ***
12:30 Location Tbc

10:30 **DAVII ***
12:30 Location Tbc

11:00 **ANDREA BROCCA ***
14:00 Via Fatebenefratelli, 5

11:00 **GONGDID DESIGN ****
17:00 Via Borgonuovo, 25

12:00 **MOORER ***
18:00 Viale Regina Giovanna, 27/29

13:30 **KASAI ***
15:30 Location Tbc

13:30 **HENRI PARIS ***
15:30 Location Tbc

13:30 **JARELZHANG ****
16:30 Via Cesare Correnti, 11

15:00 **MAREA ***
17:00 Location Tbc

16:00 **LA PERLA ***
20:00 Via S. Vittore Al Teatro, 1/3

17:00 **DODO ***
20:00 Piazza Del Duomo, 21

SUNDAY

27 SEPTEMBER 2026

12:00 **SIRIVANNAVARI ***
16:00 Via Borgonuovo, 23

16:00 **CHRISTOPHER ****
19:30 Via Gesù, 5

17:00 **MARIOS ***
20:00 Via Giovanni Paisiello, 6

BY APPOINTMENTS

from **DSQUARED2 ****
24/09 Via Ceresio, 9
to 26/09 +39 02 97 69 51
10:00/17:00 press@dsquared2.com

from **LEANDRO CANO ***
25/09 Via Bovisasca, 87
to 27/09 amalougoures@me.com

from **SEAFARER ***
22/09 Via San Damiano, 2
to 23/09 press@seafarer.com

from **VALEXTRA ***
22/09 Via A. Manzoni, 3
to 25/09 valextra@manuelaschmeidler.com
10:00/18:00

* Women's Collection ** Women's/Men's Collection

Camera Nazionale della Moda Italiana si riserva di apportare qualsiasi modifica alla struttura del calendario, in relazione alla funzionalità ed alla logistica dello stesso (vedi Regolamento Generale CNMI, scaricabile dal sito internet www.cameramoda.it nella sezione Eventi/Calendari). © Camera Nazionale della Moda Italiana. Proprietà artistica e letteraria riservata. Riproduzione in qualsiasi forma, memorizzazione o trascrizione con qualunque mezzo, sono vietate.

CALENDAR

22/28 SEPTEMBER 2026 WOMEN'S COLLECTION SPRING/SUMMER 2027

Final Calendar 08/09/2026 Updated On 11/09/2026

MILANO
FASHION
WEEK®



MILANOFASHIONWEEK.CAMERAMODA.IT

CAMERAMODA.IT

@MILANFASHIONWEEK

#MFW

CULTURAL EVENTS

VIKTOR&ROLF. SPECTRUM

- From 25/09/2026 To 22/11/2026
10 Corso Como Galleria - Corso Como, 10 - www.10corsocomo.it

ENCAJES DEL ALBA | SIVIGLIA E LA SUA INFLUENZA SULLA MODA E SULL'ARTE

From 17/09/2026 to 09/10/2026 - Instituto Cervantes - Via Zebedia, 5 - www.milan.cervantes.es

FURLA SERIES | SHILPA GUPTA

From 15/09/2026 to 20/12/2026 - GAM - Galleria D'Arte Moderna Milano - Via Palestro, 16 - www.fondazionefurla.org

FLOWER ON THE ROCK: CELEBRATING FEMALE NARRATIVES ON SCREEN

25/09/2026 - Film Screening at 18:00
Palazzo Citterio - Via Brera 12 - www.giada.com/arttoartfilm/index

HOMECOMING BY JORDAN ROSSI

From 22/09/2026 to 03/10/2026 - Opening Cocktail 22/09/2026 at 17:30/21:30
Galleria Rubin - via Santa Marta 10 - www.galleriarubin.com

LE MANI DELLA MODA | EPISODIO 3 BY GRUPPO FLORENCE WITH LISAA PARIS

From 23/09/2026 to 27/09/2026 - Film Screening at 18:00, 19:00 & 20:00
Anteo Palazzo Del Cinema - Piazza XXV Aprile, 8 - spaziocinema.info

S|STYLE WARDROBE EDITION SUPPORTED BY KERING

- Private Emerging Designers showcase
On 25/09/2026 From 18:00 To 21:00
Kering - via Senato, 19 - www.kering.com

TIDJANE TALL. RESONANCE IN THE ROOM

- From 25/09/2026 To 27/09/2026
Opening Cocktail 25/09/2026 at 15:00/19:00
Fondazione Sozzani - via Bovisasca, 87 - www.fondazionesozzani.org

MONA HATOUM. OVER, UNDER AND IN BETWEEN

From 29/01/2026 to 09/11/2026 - Fondazione Prada - Largo Isarco, 2 - www.fondazioneprada.org

XIAOHONGSHU | THE EAST EXHIBITION

- From 23/09/2026 To 27/09/2026
10 Corso Como Project Room, Corso Como, 10 - www.rednote.com

MATIÈRES FÉCALES - THE ONE PERCENT F/W26

From 22/09/2026 to 28/09/2026 - 10 Corso Como Store - Corso Como, 10 - www.10corsocomo.it

MILANOLTRE | BODIES-IN-BETWEEN 2026

From 21/09/2026 to 11/10/2026 - Milanoltre - Corso Buenos Aires, 33 - www.milanoltre.org

DALÌ E LA MODA

- From 24/09/2026 To 31/01/2027
Palazzo Reale - P.za del Duomo, 12 - www.palazzorealemilano.it

CINEMODA CLUB BY VOGUE ITALIA

From 25/09/2026 to 26/09/2027 - Cineteca Milano Arlecchino - Via S. Pietro All'Orto, 9 - www.eventi.vogue.it

PRADA GALLERIA

From 23/09/2026 - Prada - Galleria Vittorio Emanuele II - www.prada.com

EVENTS

TUESDAY 22 SEPTEMBER 2026

22/09-23/09

NABA, NUOVA ACCADEMIA DI BELLE ARTI presents Designers + Makers Showroom: Fashion, Textile, Knitwear, Sneakers by NABA Masters and Masters of Arts. The exhibition offers an overview of the creative process behind textile, knitwear and sneakers design explored by its students. NABA, via C. Darwin, 20. Open to the public prior accreditation to www.naba.it/showroom

22/09-26/09

CAMERA MODA FASHION TRUST presents the second edition of The Apartment by Camera Moda Fashion Trust, thanks to Franciacorta, featuring a curated selection of evening dresses, accessories and exclusive garments, alongside a solo exhibition by artist Fabio De Felice. A selection of new-generation designers will be showcased daily. The Apartment, via Fatebenefratelli, 5. Open to the public.

22/09-25/09

CLASS EDITORI presents the 25th edition of Milano Fashion Global Summit 2026: ROADS and ROOTS - new paths in business, style, and creativity. Features three appointments: on Sept 21st 'The Strategies of Great Leaders and MF Value Chain Awards', on Sept 22nd 'Overview of Global Markets', and on Sept 25th a talk on 'Innovation in Fashion Education, Culture, and Brand Identity - a conversation with Jiangxi Institute of Fashion Technology and Chen 1988'. Torre Velasca, Piazza Velasca, 3/5 and Castello Sforzesco, Piazza Castello. Open to the public prior accreditation at www.classagora.it

9:00

TRENITALIA (FS GROUP) with Camera Nazionale della Moda Italiana unveils Frecciarossa's dressed-up train with the latest Milano Fashion Week campaign. Press presentation at Stazione Milano Centrale - platform 21, Piazza Duca d'Aosta, 1. By invitation only.8

10:30

CHI E' CHI FASHION COMMUNITY AWARDS presents 'Keep Going - Il coraggio di andare oltre i tempi della moda'. The 26th edition will take place at Teatro Manzoni, via Manzoni, 42. By invitation only.

12:00/14:00

CAMERA NAZIONALE DELLA MODA ITALIANA unveils the opening of the Fashion Hub at Palazzo Morando, via Sant'Andrea, 6. By invitation only.

15:15

SHENZHEN FUTIAN FASHION EVENT - fashion show by: Laurèl, IDPAN, and YINER. Rotonda della Besana, via Enrico Besana, 12. By invitation only.

from 16:30

PESERICO presents its SS'2027 collection with a co-ed runway. "Trame, texture e lavorazioni: la materia racconta la cultura del fare che definisce il DNA del brand." Chiostri del Museo Diocesano, Corso di Porta Ticinese, 95. By invitation only.

from 17:00

CAMERA MODA FASHION TRUST presents the unveiling of Udinese Calcio's Third Kit, designed by Giuseppe Buccinnà to celebrate the Club's 130th anniversary. Welcome coffee from 17:00, official unveiling at 17:30, followed by cocktail & light buffet. Dropcity Milano, via Giovanni Battista Sammartini, 40C. By invitation only.

17:30/19:00

PRADA celebrates the opening of Prada Galleria, a multi-floor experience set in the brand's historic home, with a private cocktail. The Pradasphere exhibition will be open permanently from September 23rd onwards. Galleria Vittorio Emanuele II. By invitation only.

18:00/22:00

MISENITHE private event. Casa d'Artista, the SS' 2027 collection inspired by Milan's architecture and the motifs of independent Italian artists and creatives. Set design curated by WANT Studio, and sound curated by Tuttovento Studio & Monurga. Misenithe, Via Sannio, 20. By invitation only.

20:00

VOGUE - Centered on the theme "The Human Touch in the Age of Technology", the event celebrates creativity by highlighting the value of craftsmanship, human capital, and the powerful synergy between tradition and innovation. By invitation only.



EVENTS

WEDNESDAY 23 SEPTEMBER 2026

10:30
EDIS PALA unveils its SS'27 collection supported by Afro Fashion Association while celebrating a decade of fearless creativity through a runway collection. Ten years. One vision. All rooted in its Balkan heritage. Piazza Tomasi di Lampedusa. By invitation only.

from 15:30
ZIFEI WANG presents its Spring/Summer 2027 collection with a runway show. To follow, the collection will be presented from 17:30 to 19:30. Palazzo Isimbardi, Corso Monforte, 35. By invitation only.

16:00
MILANO FASHION INSTITUTE presents a talk on "Fashion Jobs: The New Professions Reshaping the Fashion Industry". Fashion Hub, Palazzo Morando|Costume Moda Immagine, via Sant'Andrea, 6. Open to the public prior accreditation at www.milanofashioninstitute.com/open-talk/

17:00/20:00
XIAOHONGSHU | THE EAST EXHIBITION BALANCE, CONNECTION, ESSENCE — a new Eastern lifestyle exhibition curated with its platform's fashion buyers. Opening cocktail. 10 Corso Como. By invitation only.

17:15
KEQIAO unveils "SEASON ABIDE BY THEIR COURSE", the collections of selected brands from China: Gu Yandai, Liu Hongchao, Sancailiyi, and Sayaanno. Società del Giardino, via S.Paolo 10. By invitation only.

18:00/21:00
BRIONI cocktail to discover the "La Donna Atelier SS27" collection. Brioni Showroom, via Senato 28. By invitation only

18:00/21:00
ANTONIOLI hosts He(ART), a limited-edition capsule collection by Paul Andrew for Cuoio di Toscana. Cocktails, DJ set & green vibes. Via P. Paoli, 1. By invitation only.

18:30/21:30
PARAJUMPERS celebrates its 20th anniversary with the opening of an exhibition featuring twenty reinterpretations of its iconic Gobi jacket by international contemporary creatives. Padiglione Visconti, via Tortona 58. By invitation only.

19:00/22:00
DSQUARED2 presents the Roxy Bag with a cocktail party and a Dj set. By invitation only.

19:00/22:00
ALESSANDRO ENRIQUEZ WITH CAPPELLINI present their new project. The partnership between the Brand and Giulio Cappellini will be unveiled with a private cocktail. Via Borgogna, 8. By invitation only.

19:15
SAMAN LOIRA unveils TEPHRA VESUVIANA, memory becomes matter with its Spring Summer 2027 collection runway show. Piazza Giuseppe Tomasi di Lampedusa. By invitation only.

20:30
CAMERA NAZIONALE DELLA MODA ITALIANA GALA DINNER to celebrate the beginning of Milano Fashion Week®, held with the support of the Italian Ministry of Foreign Affairs and International Cooperation, the Italian Trade Agency, and in collaboration with the Municipality of Milan. Palazzo Reale, Piazza Duomo, 12. By invitation only.

from 21:00
ONITSUKA TIGER after party. Following the show, Onitsuka Tiger celebrates Milano Fashion Week with a private event with DJ set. Via Cosenz, 11. By invitation only.

from 21:30
HOGAN 40th Anniversary Celebration. MADE TO MOVE BORN TO RISE. Four films. Four acts. Four icons. Four decades of Hogan's legacy. From 1986 into the future. Università Bocconi, via Roentgen, 1. By invitation only.

from 22:00
OFF-WHITE™ presents 10x10 - Icons Reimagined. A creative project bringing together ten international talents - Ava Nirui, Renell Medrano, Raul Lopez, Veneda Carter, Scott Mescudi (Kid Cudi), Stéphane Ashpool, Yuta Hosokawa, Guillermo Andrade, Bafic and A\$AP Nast - each invited to reinterpret one of the brand's icons through their own distinctive language and vision. Evening event hosted to bring together the community and friends of the brand. Off-White™, via Orobica, 13. By invitation only.



EVENTS

THURSDAY 24 SEPTEMBER 2026

10:00

ART259DESIGN Flesh that becomes form, that becomes soul, that becomes essence. It becomes origin. The boundaries between categories grow increasingly blurred. An invitation to go back outside. With no destination. Barefoot. The Brand presents its Spring Summer 2027 collection with a runway show. Piazza Tomasi di Lampedusa. By invitation only.

11:00/19:00

RECARLO presents LINK-E, the new jewellery collection celebrating the beauty of meaningful connections through the Maison's iconic heart-cut diamond. Discover LINK-E through an exclusive appointment-only experience. Recarlo, via San Pietro all'Orto, 26. Open to the public prior accreditation at www.recarloLink-E.eventbrite.it

11:00/16:00

BUCCELLATI celebrates Milano Fashion Week SS'27 unveiling its Caviar Bar. The new space in collaboration with Chahan Minassian takes inspiration of the Maison's 'Art de la Table' most iconic expressions. Buccellati Caviar Bar, via Montenapoleone, 23. By invitation only.

13:15

DAILY MIRROR presents its women's spring/summer 2027 collection with a performance. Press presentation to follow. By invitation only.

18:00/21:00

10 CORSO COMO presents 'Viktor&Rolf. Spectrum', the first solo exhibition in Italy dedicated to the renowned Dutch duo Viktor Horsting and Rolf Snoeren. Private cocktail at 10 Corso Como Galleria. By invitation only.

18:00/20:00

CAMERA SHOWROOM MILANO, CONFARTIGIANATO MODA & ICE present CSM MEETS SUSTAINABILITY. The ECO-SUSTAINABLE collections will be presented with a cocktail at Chioschi di San Barnaba - via San Barnaba, 48. By invitation only.

18:00/21:00

FRATELLI ROSSETTI celebrates the new Spring Summer 2027 collection with a private party. Torre Breda, Piazza della Repubblica&via Pisani, 2. By invitation only.

18:30/21:30

FABIANA FILIPPI to celebrate the unveiling of the Spring Summer 2027 collection, hosts a private cocktail in Via Vivaio, 7. By invitation only.

18:30/22:00

AFRO FASHION ASSOCIATION X LEVI'S® present 'VOICES OF DENIM'. A multidisciplinary exhibition exploring denim as a living language and a canvas for identity, creativity and self-expression. Bringing together a new generation of creatives across fashion, photography, styling, visual arts and storytelling. Casa Degli Artisti, Corso Garibaldi, 89/A. By invitation only.

19:00/22:00

TALLER MARMO - Taller Marmo Club celebrates Spring 2027 with a DJ Set by Disco Bambino. Via Passione, 8. By invitation only.

FRIDAY 25 SEPTEMBER 2026

12:00

ISTITUTO EUROPEO DI DESIGN presents The Process - The collections by IED graduate students come to life in a fashion show exploring the creative journey behind each garment. MUBA - Rotonda della Besana, Via Enrico Besana, 12. By invitation only.

13:00

AFRO FASHION ASSOCIATION presents HERITAGE IN MOTION, in collaboration with Accademia del Lusso. The project brings together five selected AFA alumni and students from Accademia del Lusso in a creative challenge dedicated to reimagining the legacy of Giuliano Fujiwara through the perspective of a new generation. Via Padova, 11. By invitation only.

17:00

MERCEDES-BENZ BUCHAREST FASHION WEEK presents at CNMI's Fashion Hub the Romanian Fashion Edit - a curated selection of contemporary Romanian designers: Alexandra Șipa, Ami Amalia, Carmen Secăreanu, Dualitae, Medeea, M.Marquise, Mur Mur, Rafaela Pestrîtu and Rhea Costa. Fashion Hub, Palazzo Morando | Costume Moda Immagine, via Sant'Andrea, 6. By invitation only.

17:30

AFRO FASHION ASSOCIATION presents QIFEI - A Rising Voice | Mentorship Showcase. The designer's creative vision and emerging identity is showcased through a workshop, a live performance and the presentation of its capsule collection. Galleria Meravigli, via Gaetano Negri, 6. By invitation only

19:00/21:00

LE SILLA celebrates the new Spring Summer 2027 collection with a private cocktail and the unveiling of the new design of the boutique. Le Silla, via Sant'Andrea, 3. By invitation only.

19:15

DEMIURGO showcases "Leather Like a Feather Vol. II - Il Cielo in una Stanza" the Brand's SS' 2027 Womens and Men's collection. Piazza Tomasi di Lampedusa. Open to the public.

from 21:00

BLUMARINE follows its show with an after party in collaboration with UGG. By invitation only.

from 22:00

GUCCI private event featuring live performances. Via Bartolomeo Colleoni, Gate 11. By invitation only.



EVENTS

SATURDAY 26 SEPTEMBER 2026

11:00/16:00

SOZZANI AWARD presented by Fondazione Sozzani, celebrating talent whose research and creative work contribute to contemporary culture across photography, fashion, design, and craft. The first edition is dedicated to women's empowerment supporting a female creative or entrepreneur with a dedicated scholarship. Via Bovisasca, 87. By invitation only.

12:30/16:00

CGM ATELIER DEL BORGO presents its first resortwear collection deeply rooted in Apulian narrative aesthetics with a private viewing. Cocktail and live performance. Workness, via Andrea Maffei, 1. By invitation only.

13:00/14:00

ANTONIO MANCINELLI - Private Book presentation of 'La Borsa. 200 anni, 5 continenti' - a book that explores more than 300 bag designs from the XIX century until today. The author and art curator will be accompanied by Maria Vittoria Baravelli. Signing of the copies to follow the presentation and light lunch. Fashion Hub, Palazzo Morando, via Sant'Andrea, 6. By invitation only.

16:00

BECOMING ONE - Fashion and Inclusion. The NGOs Spazio 3R- Riciclo, Ricucio, Riuso and Trama Plaza in collaboration with MP Moda International Fashion School present a Women's collection by young designers. Foro Buonaparte, 22. Open to the public.

19:00/21:00

ANTONIOLI hosts SEBBIE for the launch of its debut FW26 collection. Cocktail reception & dj set. Via P. Paoli, 1. By invitation only.

20:30/23:59

ALESSANDRO ENRIQUEZ Milano Fashion Week party in collaboration with Palazzo Avani. Hotel Avani Palazzo Moscova, viale Monte Grappa, 12B. By invitation only.

20:30

ARA LUMIERE hosts The Phoenix Circle - Ara Lumiere x Raghava KK in collaboration with The Leela. Cocktail dinatoire to raise awareness on violence against women. By invitation only.

from 21:00

PHILIPP PLEIN celebrates its Spring/Summer 2027 collection with an after-party. Special performance and live dj set. By invitation only.

SUNDAY 27 SEPTEMBER 2026

12:00

MILANO MODA GRADUATE - the best of Italian Fashion Schools - Main Partner YKK Italia - Rotonda della Besana, via Besana 12. By invitation only.

19:00/20:00

AFRO FASHION ASSOCIATION X LEVI'S® present 'VOICES OF DENIM' - Behind the Scenes. An intimate journey behind Voices of Denim, the Levi's® x Afro Fashion Association project. Through the voices of the creatives, mentors and people who brought the project to life, the documentary reveals the ideas, encounters and creative process behind the exhibition, from its earliest conversations to its final realization. Cineteca Milano Arlecchino, via S. Pietro All'Orto, 9. By invitation only.

FASHION HUB

PROGRAM

FROM 22 TO 27.09.2026
PALAZZO MORANDO
Via Sant'Andrea n.6
MILANO

OPENING HOURS:
22.09 - H.2PM-7PM
23-27.09 - H.10AM-7PM

MILANO
FASHION
WEEK®



FUTURE THREADS: ITALY'S NEW WAVE

This installation explores the trailblazing Italian creatives redefining the essence of "Made in Italy". Blending heritage with innovation and responsibility, these designers and makers are weaving a bold future. From fashion to design to craft, witness Italy's creative evolution through the eyes of those shaping what comes next.

ACT N°1

Presents: "A TRACE IN THE MATTER"

FLORANIA

Presents: "TEXTILES GEOLOGY"

MARCELLO PIPITONE

Presents: "UNIFORMI DIVISE INSIEME"

MATERIA

Presents: "LIMEN. Corpo, materia e possibilità."

PECORANERA

Presents: "A LANDSCAPE TO WEAR"

SIMON CRACKER

Presents: "FA CASA"

Curated by Sara Sozzani Maino

PRESENTATION ROOM

A vibrant space dedicated to daily presentations, created to spotlight the new generation of brands and designers.

22.09 h. 12.00 to 19.00 (Presentation Room) ||
22.09 h. 12.00 to 19.00 (Exhibition Area) ||
From 23.09 to 27.09 h. 11.00 to 19.00 (Exhibition Area)
MEDITERRANIA.TALENTI EMERGENTI
IN CAMPANIA

a selection of promising brands from
Regione Campania:
APNOEA, DADAMAX, Ilaria Pepino for KILESA,
Antonio Cesaro for LIVIO DE SIMONE with
BigSoBen, MOARNO, MODIA ROMANO
EMBROIDERY for OMEGA, SAMANLOIRA, TRIPPAT
and VIENMNSUONN.

23.09 h. 11.00 to 19.00
IN THE FOLDS: CHINESE FASHION
IN THE MAKING

a selection of designers by BIFT University (BEIJING
INSTITUTE OF TECHNOLOGY):
GUO YONG; HUANG HAIQIAO; LI YUSHI; LI
ZHIQIAN; LV SHANQI; WAN LAN; WANG LIQUN;
WANG YINGNAN; WANG YIXING; XIAO XIAO;
XIONG YUN; YU QIUYU; YU SHI; ZHANG YAN; ZOU
YOU.

24.09 h. 11.00 to 19.00
SEVALI

25.09 h. 11.00 to 19.00

ROMANIAN FASHION EDIT –
CURATED BY MBBFW

a curated selection of contemporary
Romanian designers by Mercedes-Benz
Bucharest Fashion Week:
ALEXANDRA ȘIPA, AMI AMALIA,
CARMEN SECĂREANU, DUALITAE,
MEDEEA, M.MARQUISE, MUR MUR,
RAFAELA PESTRIȚU AND RHEA COSTA.

26.09 h. 11.00 to 19.00

JASON PORSHE BY AFRO FASHION
ASSOCIATION

27.09 h. 11.00 to 19.00

TAKZAK GLAMOUR BY CENTRE DES
CRÉATEURS DE MODE DU CAMEROUN
(CCMC)

TALKS

22.09 h. 16.30 to 18.00

SISTEMA MODA CAMPANIA: EVOLUZIONE
DI UN'ECCELLENZA E NUOVA
ARTIGIANALITÀ
BY REGIONE CAMPANIA

23.09 h. 16:00 to 17:30

FASHION JOBS: THE NEW PROFESSIONS
RESHAPING THE FASHION INDUSTRY BY
MILANO FASHION INSTITUTE

26.09 h. 13.00 to 14.00

BOOK PRESENTATION OF 'LA BORSA.
200 ANNI,
5 CONTINENTI' BY THE AUTHOR
ANTONIO MANCINELLI IN
CONVERSATION WITH MARIA VITTORIA
BARAVELLI

26.09 h. 18.30 to 19.30

FELICI POCHI. A SPECIAL LIVE PODCAST
EPISODE BY CNMI & FELICI POCHI

Updated on 08/09/2026

WITH THE
SUPPORT OF



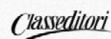
OFFICIAL
PARTNER



OFFICIAL TRAIN
PARTNER



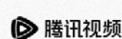
OFFICIAL MEDIA
PARTNER



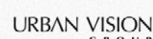
OFFICIAL WINE
PARTNER



STREAMING AND
VOD PARTNER



OOH STREAMING
PARTNER



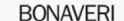
VIDEO CHANNEL
PARTNERS



DIGITAL CONTENT
PARTNER



TECHNICAL
PARTNER



DESIGN
PARTNER

