

# CALENDAR

24 FEBRUARY/02 MARCH 2026  
WOMEN'S COLLECTION  
FALL/WINTER 2026/2027

Final Calendar Published On 05/02/2026  
Updated On 16/02/2026

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| TUESDAY<br>24 FEBRUARY 2026                                  | WEDNESDAY<br>25 FEBRUARY 2026                                         | THURSDAY<br>26 FEBRUARY 2026                            | FRIDAY<br>27 FEBRUARY 2026                                                       | SATURDAY<br>28 FEBRUARY 2026                                 | SUNDAY<br>1 MARCH 2026                                                | MONDAY<br>2 MARCH 2026                          |
|--------------------------------------------------------------|-----------------------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------------------------------|--------------------------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------|
|                                                              | 09:30 <b>LUISA BECCARIA</b><br>Location In The Invitation             | 09:30 <b>MAX MARA *</b><br>Via Piranesi, 14             | 09:30 <b>TOD'S *</b><br>Via Palestro, 14                                         | 09:30 <b>FERRARI **</b><br>Piazza Vetra, 7                   | 09:30 <b>HUI *</b><br>Location In The Invitation                      | 09:30 <b>UNI FORM *</b><br>Digital              |
|                                                              | 10:30 <b>JIL SANDER **</b><br>Location In The Invitation              | 10:30 <b>GENNY *</b><br>Via Mecenate, 84/10             | 10:30 <b>MARCO RAMBALDI *</b><br>P.zza Tomasi Di Lampedusa                       | 10:30 <b>ERMANNO SCERVINO *</b><br>Piazza Lina Bo Bardi, 1   | 10:30 <b>FILA **</b><br>Via Palermo, 10                               | 10:00 <b>NADYA DZYAK *</b><br>Digital           |
|                                                              | 11:30 <b>DANIELA GREGIS *</b><br>Piazza Sant' Ambrogio, 23A           | 11:30 <b>BOSS **</b><br>Via Rubattino, 56               | 11:30 <b>SPORTMAX *</b><br>Via Piranesi, 10                                      | 11:30 <b>FERRAGAMO **</b><br>Viale Emilio Alemagna, 6        | 11:30 <b>GIORGIO ARMANI *</b><br>Via Borgonuovo, 21                   | 10:30 <b>I AM ISIGO *</b><br>Digital            |
|                                                              | 12:30 <b>ANTONIO MARRAS **</b><br>Via Cola Di Rienzo, 8               | 12:30 <b>ANTEPRIMA *</b><br>Via San Luca, 3             | 12:30 <b>BLUMARINE *</b><br>Via San Gregorio, 29                                 | 12:30 <b>DOLCE&amp;GABBANA *</b><br>Viale Piave, 24          | 12:30 <b>GIORGIO ARMANI *</b><br>Via Borgonuovo, 21                   | 11:00 <b>MAXIVIVE *</b><br>Digital              |
| <b>CNMI FASHION HUB<br/>OPENING</b>                          | 14:00 <b>FENDI *</b><br>Via Solari, 35                                | 13:15 <b>FLORANIA *</b><br>P.zza Tomasi Di Lampedusa    | 14:00 <b>GUCCI **</b><br>Piazza VI Febbraio                                      | 14:00 <b>TOKYO JAMES **</b><br>P.zza Tomasi Di Lampedusa     | 14:00 <b>J.SALINAS *</b><br>Via Gaetano Negri, 6                      | 11:30 <b>EDIS PALA **</b><br>Digital            |
|                                                              | 15:00 <b>VIVETTA **</b><br>Via Tortona, 58                            | 14:00 <b>PRADA *</b><br>Via Lorenzini, 14               | 15:00 <b>SA SU PHI *</b><br>Viale Pasubio, 5                                     | 15:00 <b>LAURA BIAGIOTTI *</b><br>Via Rivoli, 6              | 15:00 <b>TELL THE TRUTH **</b><br>P.zza Armando Diaz, 5               | 12:00 <b>IVAN DELOGU<br/>SENES *</b><br>Digital |
| 16:00 <b>DIESEL **</b><br>Via Moncucco, 35                   | 16:00 <b>MISSONI *</b><br>Piazza Degli Affari, 6                      | 16:00 <b>EMPORIO ARMANI **</b><br>Via Bergognone, 59    | 16:00 <b>ELISABETTA FRANCHI *</b><br>Corso Di Porta Romana, 3                    | 16:00 <b>ACT N°1 **</b><br>Via Giovenale, 7                  | 16:00 <b>FRANCESCA<br/>LIBERATORE *</b><br>Location In The Invitation |                                                 |
| 17:00 <b>MAX ZARA STERCK *</b><br>Via Tazzoli, 3             | 17:00 <b>ONITSUKA TIGER **</b><br>Via Vigevano, 18                    | 17:00 <b>EMPORIO ARMANI **</b><br>Via Bergognone, 59    | 17:00 <b>MOSCHINO *</b><br>Via Olona, 4                                          | 17:00 <b>MSGM *</b><br>Via Orobica, 26                       |                                                                       |                                                 |
| 18:00 <b>CASA PRETI **</b><br>Viale Monza, 4                 | 18:00 <b>N.21 *</b><br>Via Archimede, 26                              | 18:00 <b>MARNI **</b><br>Viale Umbria, 42               | 18:00 <b>INSTITUTION BY<br/>GALIB GASSANOFF **</b><br>V.le Angelo Filippetti, 41 | 18:00 <b>LUISA SPAGNOLI *</b><br>Via Turati, 34              |                                                                       |                                                 |
| 19:00 <b>VENERDÌ<br/>POMERIGGIO *</b><br>Piazza Castello, 11 | 19:00 <b>ETRO *</b><br>Piazza Lina Bo Bardi, 2                        | 20:00 <b>ROBERTO CAVALLI *</b><br>Via Enrico Cosenz, 11 | 19:00 <b>GCDS **</b><br>Via Piranesi, 14                                         | 19:00 <b>SIMON CRACKER **</b><br>P.zza Tomasi Di Lampedusa   |                                                                       |                                                 |
|                                                              | 20:00 <b>MM6 MAISON<br/>MARGIELA **</b><br>Location In The Invitation |                                                         |                                                                                  | 20:00 <b>BOTTEGA VENETA **</b><br>Location In The Invitation |                                                                       |                                                 |
|                                                              |                                                                       |                                                         |                                                                                  | 21:00 <b>PHILIPP PLEIN *</b><br>Via F. Burlamacchi, 5        |                                                                       |                                                 |

\* Women's Collection \*\* Women's/Men's Collection

Shuttle buses link one fashion show to the other and depart daily on the 24th at 14:00 and from the 25th from 9:00 onwards at C.so Venezia, 2 and C.so Venezia, 30/32

Camera Nazionale della Moda Italiana si riserva di apportare qualsiasi modifica alla struttura del calendario, in relazione alla funzionalità ed alla logistica dello stesso (vedi Regolamento Generale CNMI, scaricabile dal sito internet [www.cameramoda.it](http://www.cameramoda.it) nella sezione Eventi/Calendari). © Camera Nazionale della Moda Italiana. Proprietà artistica e letteraria riservata. Riproduzione in qualsiasi forma, memorizzazione o trascrizione con qualunque mezzo, sono vietate.



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| TUESDAY<br>24 FEBRUARY 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | WEDNESDAY<br>25 FEBRUARY 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | THURSDAY<br>26 FEBRUARY 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | FRIDAY<br>27 FEBRUARY 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | SATURDAY<br>28 FEBRUARY 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | SUNDAY<br>1 MARCH 2026                                                                                                                                                                                                                                                                                                                                | BY APPOINTMENTS                                                                                                                                                                                                                                 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| <p>09:30 <b>SIMONETTA</b><br/>14:30 <b>RAVIZZA *</b><br/>Via Morimondo, 19</p> <p>10:00 <b>ELENA MIRO *</b><br/>18:00 Via Palestro, 24</p> <p>10:00 <b>ZONA20 MILANO **</b><br/>18:00 Via Morimondo, 26</p> <p>11:00 <b>BORBONESE *</b><br/>15:00 Corso Matteotti, 1</p> <p>11:00 <b>RODO *</b><br/>18:00 Via Sigieri, 1</p> <p>11:00 <b>ART259DESIGN **</b><br/>18:00 Via Santo Spirito, 24/A</p> <p>14:30 <b>ERIKA CAVALLINI *</b><br/>20:00 Via Della Spiga, 19</p> <p>16:00 <b>LES FILLES D'ÉVA *</b><br/>21:00 Via Montenapoleone, 18</p> <p>17:00 <b>DODO *</b><br/>19:00 Via Senato, 5</p> <p>17:00 <b>ALBERTA FERRETTI *</b><br/>20:00 Via Donizetti, 48</p> <p>17:00 <b>PANGAIA **</b><br/>20:00 Via Antonio Stoppani, 40</p> <p>18:00 <b>KITON *</b><br/>21:00 Via Pontaccio, 21</p> | <p>10:00 <b>MARINA RINALDI *</b><br/>18:00 Piazza Liberty, 2</p> <p>10:00 <b>THEMOIRÉ *</b><br/>18:00 Via Manzoni, 41</p> <p>10:00 <b>WEEKEND MAX MARA WITH ROBERT RABENSTEINER *</b><br/>18:00 Piazza Del Liberty, 4<br/><b>VALEXTRA **</b><br/>Via Manzoni, 3</p> <p>10:30 <b>ALABAMA MUSE *</b><br/>12:30 Via E. Tazzoli, 3</p> <p>11:00 <b>BLAZÉ MILANO *</b><br/>16:00 Via Borgogna, 5</p> <p>11:00 <b>HERNO *</b><br/>18:00 Via Vespi Siciliani, 9</p> <p>11:00 <b>SERAPIAN *</b><br/>21:00 Via Mozart, 9</p> <p>12:00 <b>ALESSANDRO ENRIQUEZ WITH ROSSELLA JARDINI **</b><br/>19:00 Via Carlo Botta, 18<br/><b>SAMAN LOIRA **</b><br/>Via Della Spiga, 15</p> <p>14:30 <b>JARELZHANG **</b><br/>18:30 Via Clerici, 10</p> <p>15:00 <b>BRUNELLO CUCINELLI *</b><br/>21:00 Viale Montello, 16<br/><b>REDEMPTION *</b><br/>Piazza Del Duomo, 21</p> <p>16:00 <b>AGNONA **</b><br/>19:30 Via Archimede 53</p> <p>16:00 <b>CHRISTOPHER **</b><br/>20:00 Via Della Spiga, 1</p> | <p>09:30 <b>MANTÙ *</b><br/>13:00 C.so Monforte, 39</p> <p>10:00 <b>BORSALINO **</b><br/>17:00 Via Della Spiga, 30</p> <p>10:00 <b>FRATELLI ROSSETTI *</b><br/>18:00 Piazza San Carlo, 2</p> <p>10:00 <b>DHRUV KAPOOR **</b><br/>18:00 Via Lovanio, 6</p> <p>10:30 <b>CURIEL *</b><br/>18:00 Via Montenapoleone, 13</p> <p>11:00 <b>BVLGARI *</b><br/>18:00 Via Montenapoleone, 2/N4</p> <p>12:00 <b>CASADEI *</b><br/>18:00 Via Bigli, 4</p> <p>12:30 <b>LA DOUBLEJ *</b><br/>17:30 Via Vigevano, 18</p> <p>13:00 <b>FABIO QUARANTA **</b><br/>17:00 Via Privata Passo Pordoi, 6</p> <p>13:30 <b>ALICE YU *</b><br/>19:00 Via Podgora, 16</p> <p>14:00 <b>FORTE_FORTE *</b><br/>19:00 Via Tortona, 31</p> <p>14:00 <b>SIRIVANNAVARI *</b><br/>20:00 Via Clerici, 10</p> <p>15:00 <b>ARA LUMIERE *</b><br/>18:00 Via Salaino, 12</p> <p>15:00 <b>PORTS 1961 *</b><br/>19:00 Via Tazzoli, 3</p> <p>16:00 <b>AFRAA *</b><br/>19:00 Via Tommaso Da Cazzaniga, 89/A</p> <p>19:00 <b>FRANCESCO MURANO *</b><br/>22:00 Via Bovisasca, 87</p> | <p>09:00 <b>POLLINI **</b><br/>17:00 Via Donizetti, 48</p> <p>09:30 <b>ELEVENTY *</b><br/>13:30 Via U. Visconti Di Modrone, 11</p> <p>10:00 <b>PAUL ANDREW *</b><br/>16:00 Corso Magenta, 31</p> <p>10:00 <b>JIMMY CHOO *</b><br/>17:00 Via Manzoni, 30</p> <p>10:00 <b>LORO PIANA **</b><br/>18:00 Via Della Moscova, 33</p> <p>10:00 <b>MARIO VALENTINO *</b><br/>18:00 C.so Di Porta Nuova, 1</p> <p>10:00 <b>VALENTINO SHOES *</b><br/>18:00 C.so Di Porta Nuova, 1</p> <p>10:30 <b>STUART WEITZMAN *</b><br/>16:30 Piazza A. Diaz &amp; Via Rastrelli<br/><b>RENÉ CAO VILLA *</b><br/>C.so G. Matteotti, 10</p> <p>11:00 <b>MAFI MAFI *</b><br/>17:00 Via E. Tazzoli, 3</p> <p>11:00 <b>GIANVITO ROSSI *</b><br/>18:00 Via Santo Spirito, 3</p> <p>11:00 <b>NISSA *</b><br/>18:00 Piazza Del Duomo, 21</p> <p>11:00 <b>AGL *</b><br/>19:00 Via Della Spiga, 33</p> <p>12:00 <b>LE SILLA *</b><br/>18:00 Via San Damiano, 2</p> <p>15:30 <b>FABIANA FILIPPI *</b><br/>18:30 Via Vivaio, 7</p> <p>16:00 <b>GIUSEPPE ZANOTTI *</b><br/>21:00 Via Montenapoleone, 18</p> <p>20:00 <b>MEIN.CORP *</b><br/>22:00 Via Merano, 18</p> | <p>11:00 <b>PIERRE-LOUIS MASCIA **</b><br/>19:00 Via A. Saffi, 25<br/><b>MOORER *</b><br/>Viale Regina Giovanna, 27/29</p> <p>12:00 <b>MOJA ROWA *</b><br/>16:00 Via Della Spiga, 15</p> <p>15:00 <b>PÉ DE CHUMBO *</b><br/>18:30 Via Enrico Toti, 2</p> <p>15:00 <b>DAVII *</b><br/>18:30 Via Enrico Toti, 2</p> <p>16:00 <b>YALI **</b><br/>19:00 Via Del Carmine, 8</p> <p>17:00 <b>AVAVAV **</b><br/>20:00 Via Filippo Tajani, 1</p> <p>17:00 <b>MACCAPANI **</b><br/>20:00 Via Leopardi, 26</p> <p>17:00 <b>DES_PHEMMES *</b><br/>21:00 Via Clerici, 10</p> <p>18:00 <b>SARA BEHBUD *</b><br/>21:00 Via E. Tazzoli, 3</p> | <p>10:00 <b>SARAWONG *</b><br/>13:00 Corso Como, 10</p> <p>14:00 <b>CAVIA *</b><br/>19:00 Via Tazzoli, 3</p> <p>15:00 <b>SAELF *</b><br/>21:00 Via Bovisasca, 87</p> <p>16:00 <b>KASAI *</b><br/>19:00 Via Enrico Toti, 2</p> <p>16:00 <b>HENRI PARIS *</b><br/>19:00 Via Enrico Toti, 2</p> <p>16:00 <b>MAREA *</b><br/>19:00 Via Enrico Toti, 2</p> | <p>26/02 <b>BRIONI *</b><br/>10:00/18:00 Via Senato, 28<br/>press.office@brioni.com</p> <p>from 26/02 to 4/03 <b>CAPASA MILANO *</b><br/>Via Archimede, 6<br/>+39 339 331 6614<br/>nicolo.coltri@spaziocoltri.com</p> <p>from 24/02 to 2/03 <b>CIVIDINI *</b><br/>Via Burlamacchi, 1<br/>+39 02 79 68 55<br/>info@cividini.com</p> <p>from 25/02 to 27/02 <b>DSQUARED2 **</b><br/>Via Ceresio, 9<br/>+39 02 97 69 51<br/>press@dsquared2.com</p> <p>from 23/02 to 26/02 <b>DURAZZI MILANO *</b><br/>Via Rosolino Pilo, 14<br/>+39 02 29 53 16 18<br/>press@besidecom.com</p> <p>24/02 <b>GIANLUCA CAPANNOLLO *</b><br/>10:00/17:00 Via San Maurilio, 7<br/>+39 02 89 09 26 66<br/>info@gianluccapannolo.com</p> <p>from 27/02 to 28/02 <b>SANTONI *</b><br/>Via Montenapoleone, 9<br/>pressoffice@santonishoesit.com</p> <p>from 24/02 to 27/02 <b>SEAFARER *</b><br/>Via San Damiano, 2<br/>press@seafarer.com</p> |

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# CALENDAR

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#### CULTURAL EVENTS

##### PAUL TROUBETZKOY. LO SCULTORE DELLA BELLE ÉPOQUE

From 27/02/2026 to 28/06/2026 - GAM GALLERIA D'ARTE MODERNA - via Palestro, 16 - [www.gam-milano.com](http://www.gam-milano.com)

##### IL SENSO DELLA NEVE

From 12/02/2026 to 28/06/2026 - MUDEC | MUSEO DELLE CULTURE - via Tortona, 56 - [www.mudec.it](http://www.mudec.it)

##### ANSELM KIEFER. LE ALCHEMISTE

From 07/02/2026 to 27/09/2026 - PALAZZO REALE - P.za del Duomo, 12 - [www.palazzorealemilano.it](http://www.palazzorealemilano.it)

##### L'ITALIA SULLA NEVE. GLI ITALIANI E GLI SPORT INVERNALI NEI PERIODICI ILLUSTRATI E NELLA GRAFICA PUBBLICITARIA DALLA RACCOLTA BE

From 19/12/2026 to 22/03/2026 - MUSEI DEL CASTELLO SFORZESCO - Piazza Castello - [www.milanocastello.it](http://www.milanocastello.it)

##### WHITE OUT. THE FUTURE OF WINTER SPORTS

From 28/01/2026 to 15/03/2026 - TRIENNALE MILANO - CASA ITALIA - viale Alemagna, 6 - [www.triennale.org](http://www.triennale.org)

##### GIOVANNI GASTEL. REWIND

From 30/01/2026 to 26/07/2026 - PALAZZO CITTERIO - Via Brera, 14 - [www.palazzocitterio.org](http://www.palazzocitterio.org)

##### THE BEYOND PERFORMANCE EXHIBIT | MONCLER

From 08/02/2026 to 28/02/2026 - PORTRAIT - Corso Venezia, 11 - [www.moncler.com](http://www.moncler.com)

##### MONA HATOUM. OVER, UNDER AND IN BETWEEN

From 29/01/2026 - 09/11/2026 - FONDAZIONE PRADA - Largo Isarco, 2 - [www.fondazioneprada.org](http://www.fondazioneprada.org)

#### EVENTS

## TUESDAY

24 FEBRUARY 2026

10:30/11:30

**PREMIO MAESTRI D'ECCELLENZA** launch event. Métiers d'Excellence LVMH, Fondazione Bvlgari, Confartigianato Imprese along with Camera Nazionale della Moda Italiana launch the 4th edition of the prize for the most talented Italian craftsmen. Pasticceria Cova, via Monte Napoleone, 8. By invitation only.

14:00/17:00

**CAMERA NAZIONALE DELLA MODA ITALIANA** unveils the opening of the Fashion Hub at Palazzo Morando, via Sant'Andrea, 6. By invitation only

from 17:30

**PESERICO** presents its F/W 2026 women's and men's collection titled "OSSERVATORI DELL'INFINITO" - earth is our privileged place to observe the universe. Salone dei Tessuti, via S. Gregorio, 29/A. By invitation only.

18:00/21:00

**ACCADEMIA IUAD** presents: "ReMade in Italy: On Tour", 28 looks by emerging designers from its Naples and Milan campuses. Accademia IUAD will give free access to the 'Depero Space to Space' exhibition. Open to the public on February 25th and 26th. Museo Bagatti Valsecchi, via Gesù 5, Milan.

18:30/21:00

**VITALE BARBERIS CANONICO** on its Heritage & Talents project presents "Cape: timeless fabric, iconic shape", a capsule collection with Federica Bonifaci. Private cocktail. Via Solferino, 23. By invitation only.

from 19:30

**FONDAZIONE SOZZANI** unveils 'Paving The Way - Franca's Legacy'. A private preview on the documentary tribute that explores the creative world shaped by Franca Sozzani. Private cocktail with screening at 19:30 and 21:00. Fondazione Sozzani, via Bovisasca, 87. By invitation only.

21:30

**GIORGIO ARMANI** for Alanui - dinner on the occasion of the launch of their collaboration. Via dei Giardini, 2. By invitation only.

## WEDNESDAY

25 FEBRUARY 2026

25/02-27/02

**FONDAZIONE SOZZANI** hosts 'Paving The Way - Franca's Legacy'. A documentary tribute that explores the creative world shaped by Franca Sozzani, revealing how she mentored designers and image-makers through curiosity, rigor, and a deep respect for difference. The screening of the film will be open to the public prior accreditation to [fondazionesozzani.org](http://fondazionesozzani.org) Fondazione Sozzani, via Bovisasca, 87.

9:00/10:30

**AFRO FASHION ASSOCIATION** presents 'Communities at Work'. Back for its second edition, Communities at Work is a space where talent and industry leaders connect to create real opportunities and shape the future of creativity. The Wilde Milano, via dei Giardini, 16. By invitation only.

12:00/18:00

**MONCLER GRENOBLE** presents 'The Beyond Performance Exhibit' celebrating the moments that have shaped the brand's signature mountain dimension, from pioneering expeditions to winter sports and spectacular runway expressions. Portrait Milano, Corso Venezia, 11. By invitation only.

15:00

**CLASS EDITORI** features the talk "Tecnologia e integrazione con la produzione di moda fino all'alta moda secondo Ma Liang e il suo marchio Anne Macchiatto". Palazzo Visconti, via Cino del Duca, 8. By invitation only.

18:00/21:00

**BRIONI** cocktail presentation to discover "La Donna FW26" collection. Brioni Showroom, via Senato 28. By invitation only.

from 21:00

**ALESSANDRO ENRIQUEZ** presents 'Il burraco della moda' with a cocktail dinner and games. By invitation only.

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#### EVENTS

## THURSDAY

### 26 FEBRUARY 2026

15:00/18:00

**SOUL THREADS: VOICES OF SEOUL** - Camera Nazionale della Moda Italiana, Seoul Metropolitan Government and Boutique Antonioli present a selection of brands from Korea: KIMHEKIM, BESFXXK, JADEN CHO, DAILY MIRROR, AMOMENTO. Private opening cocktail from 15:00 to 18:00 on February 26th. Open to the public from February 27th to 28th from 11:00 to 20:00. Via P. Paoli, 1.

17:30

**1972 DESA** presents Shades of Seduction, its Fall/Winter 2026 leather collection, defined by rich velvety and softened neutrals tones that enhance texture and craftsmanship. Spazio Lineapelle, Piazza Tomasi di Lampedusa. By invitation only.

18:00/20:00

**CAMERA SHOWROOM MILANO, CONFARTIGIANATO MODA & ICE** present CSM MEETS SUSTAINABILITY. Private cocktail where selected collections will be presented to foreign and Italian buyers and press. Chiostri di San Barnaba, via San Barnaba, 48. By invitation only.

18:00/21:00

**PIQUADRO** hosts a cocktail to present 'In Motion', its Fall/Winter 2026 collection at Piazza San Babila, 5. By invitation only.

18:00/21:00

**THE BRIDGE** hosts a cocktail to present 'Living heritage', its Fall/Winter 2026 collection at Piazza San Babila, 5. By invitation only.

19:00/22:00

**ANN DEMEULEMEESTER** celebrates the opening of its new boutique with a preview of the SS26 collection. Private cocktail. Via Montenapoleone, 22. By invitation only.

19:00/22:00

**PORTS 1961** follows the unveiling of its Fall/Winter 2026 collection with a private party at Fondazione Sozzani, via Tazzoli 3. By invitation only.

21:00

**ADIDAS** hosts 'Unexpected' - a sensorial experience blending fashion, sport, and natural elements. Selected collections will be unveiled throughout the evening, celebrating the dialogue between performance and culture. Live music, and cultural expression, featuring a main artist performance followed by a DJ set. Bocconi, Spazio Roentgen, 1. By invitation only.

from 22:00

**EMPORIO ARMANI** celebrates the launch of the new Power of You fragrance. By invitation only.

## FRIDAY

### 27 FEBRUARY 2026

18:30/20:30

**FABIANA FILIPPI** to celebrate the unveiling of the Fall/Winter 2026 collection, hosts a private cocktail in via Vivaio, 7. By invitation only.

19:00/21:00

**THE SARTORIALIST** celebrates its latest book "The Sartorialist. Milano" and launches "The Sartorialist Milano Photography Experience". Cocktail party accompanied by DJ set. Books for sale and signing. Event photographed by Scott Schuman. Four Seasons Hotel Milano, via Gesù, 6/8. By invitation only.

from 22:00

**GUCCI** private event featuring live performances. Palazzo delle Scintille, Piazza VI Febbraio. By invitation only.

from 22:00

**GCDS** hosts its 10th anniversary after party. Palazzo del Ghiaccio, via Giovanni Battista Piranesi, 14. By invitation only.

23:00/8:00

**MEIN.CORP** after party with live performance by Francesco Guzzo, Vittorio Di Mango, Ellen Allien, and Dario Lem. DKR Milano, via Merano, 18. By invitation only.

## SATURDAY

### 28 FEBRUARY 2026

9:00

**ALCHÉTIPO** unveils 'A Ceremony Stitched to Break, un amore cucito troppo stretto' its FW'26/27 collection. Spazio Lineapelle, Piazza Giuseppe Tomasi di Lampedusa. By invitation only.

9:30/11:30

**MAX&CO** in collaboration with Marcolin, hosts a Breakfast Clubbing with a performance by Paloma Le Friant, DJ and the face of the MAX&Co. Eyewear campaign at Pasticceria Cucchi, Corso Genova, 1. By invitation only.

from 22:00

**GIUSEPPE DI MORABITO** unveils 'The Inner Venus' Fall/Winter 2026 Collection. Masquerade party. Viale Repubblica Cisalpina, 1/a. By invitation only.

## SUNDAY

### 1 MARCH 2026

01/03-04/03

**PHOTOVOGUE FESTIVAL** celebrates its 10th anniversary with Women by Women. This edition explores how women express, represent, and imagine themselves, while questioning the assumption that women's rights, visibility, and recognition are guaranteed in today's political and cultural climate. The festival presents exhibitions, panels, presentations and slideshows, open to the public. Biblioteca Nazionale Braidense, Pinacoteca di Brera, via Brera 28.

13:30/17:30

**FILA** launches its F/W26 collection with a see now buy now cocktail event at 10 Corso Como. By invitation only.

19:30/21:30

**DAIZY SHELBY** presents her world through culinary and mixology, alongside the F/W 2026 collection. Intimate dinner at Coke Tales, via Marcello Malpighi, 1. By invitation only.



# FASHION HUB

## EVENTS PROGRAM

### NEW GEN, NEW ETHOS

A series of presentations spotlighting a new wave of creative who are redefining values in design, fashion, and culture. Rooted in responsibility, inclusivity, and innovation, this new generation leads with purpose and creates with impact.

Tuesday 24.02 from 15:00 to 20:00

**WEINSANTO**

Wednesday 25.02 from 11:00 to 20:00

**AFRO FASHION ASSOCIATION**  
Phan Dang Hoang

Thursday 26.02 from 11:00 to 20:00

**PIKOL CLOTHING**

Friday 27.02 from 11:00 to 20:00

**TRAICELINE PRATT**

Saturday 28.02 from 10:00 to 19:00

**LAPACIFICO**

Sunday 01.03 from 10:00 to 19:00

**UNKNOWN ARTISAN**

Curated by Sara Sozzani Maino

### FUTURE THREADS: ITALY'S NEW WAVE

This installation explores the trailblazing Italian creatives redefining the essence of "Made in Italy." Blending heritage with innovation and responsibility, these designers and makers are weaving a bold future. From fashion to design to craft, witness Italy's creative evolution through the eyes of those shaping what comes next.

**CAVIA**

**DENNJ**

**DOMENICO OREFICE**

**GIUSEPPE BUCCINNÀ**

**LESSICO FAMILIARE**

**MARCO RAMBALDI**

Curated by Sara Sozzani Maino

# PALAZZO MORANDO

MILANO, VIA SANT'ANDREA 6

**24.02**  
H. 15:00-20:00

**25-27.02**  
H. 11:00-20:00

**28.02-01.03**  
H. 10:00-19:00

MILANO  
FASHION  
WEEK®



Camera Nazionale  
della Moda Italiana



OFFICIAL  
PARTNERS



OFFICIAL TRAIN  
PARTNER



OFFICIAL MEDIA  
PARTNER



OFFICIAL WATER  
PARTNER



OFFICIAL WINE  
PARTNER



STREAMING AND  
VOD PARTNER



OOH STREAMING  
PARTNER



VIDEO CHANNEL  
PARTNER



DIGITAL CONTENT  
PARTNER



TECHNICAL  
PARTNER



DESIGN  
PARTNER

