

CALENDAR

24 FEBRUARY/02 MARCH 2026
WOMEN'S COLLECTION
FALL/WINTER 2026/2027

Final Calendar Published On 23/02/2026

MILANOFASHIONWEEK.CAMERAMODA.IT

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#MFW











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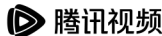
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TUESDAY 24 FEBRUARY 2026	WEDNESDAY 25 FEBRUARY 2026	THURSDAY 26 FEBRUARY 2026	FRIDAY 27 FEBRUARY 2026	SATURDAY 28 FEBRUARY 2026	SUNDAY 1 MARCH 2026	MONDAY 2 MARCH 2026
	09:30 LUISA BECCARIA * Location In The Invitation	09:30 MAX MARA * Via Piranesi, 14	09:30 TOD'S * Via Palestro, 14	09:30 FERRARI ** Piazza Vetra, 7	09:30 HUI * Location In The Invitation	09:30 UNI FORM * Digital
	10:30 JIL SANDER ** Location In The Invitation	10:30 GENNY * Via Mecenate, 84/10	10:30 MARCO RAMBALDI * P.zza Tomasi Di Lampedusa	10:30 ERMANNO SCERVINO * Piazza Lina Bo Bardi, 1	10:30 FILA ** Via Palermo, 10	10:00 NADYA DZYAK * Digital
	11:30 DANIELA GREGIS * Piazza Sant' Ambrogio, 23A	11:30 BOSS ** Via Rubattino, 56	11:30 SPORTMAX * Via Piranesi, 10	11:30 FERRAGAMO ** Viale Emilio Alemagna, 6	11:30 GIORGIO ARMANI * Via Borgonuovo, 21	10:30 I AM ISIGO * Digital
	12:30 ANTONIO MARRAS ** Via Cola Di Rienzo, 8	12:30 ANTEPRIMA * Via San Luca, 3	12:30 BLUMARINE * Via San Gregorio, 29	12:30 DOLCE&GABBANA * Viale Piave, 24	12:30 GIORGIO ARMANI * Via Borgonuovo, 21	11:00 MAXIVIVE * Digital
CNMI FASHION HUB OPENING	14:00 FENDI * Via Solari, 35	13:15 FLORANIA * P.zza Tomasi Di Lampedusa	14:00 GUCCI ** Piazza VI Febbraio	14:00 TOKYO JAMES ** P.zza Tomasi Di Lampedusa	14:00 J.SALINAS * Via Gaetano Negri, 6	11:30 EDIS PALA ** Digital
	15:00 VIVETTA ** Via Tortona, 58	14:00 PRADA * Via Lorenzini, 14	15:00 SA SU PHI * Viale Pasubio, 5	15:00 LAURA BIAGIOTTI * Via Rivoli, 6	15:00 TELL THE TRUTH ** P.zza Armando Diaz, 7	12:00 IVAN DELOGU SENES * Digital
16:00 DIESEL ** Via Moncucco, 35	16:00 MISSONI * Piazza Degli Affari, 6	16:00 EMPORIO ARMANI ** Via Bergognone, 59	16:00 ELISABETTA FRANCHI * Corso Di Porta Romana, 3	16:00 ACT N°1 ** Via Giovenale, 7	16:00 FRANCESCA LIBERATORE * Location In The Invitation	
17:00 MAX ZARA STERCK * Via Tazzoli, 3	17:00 ONITSUKA TIGER ** Via Vigevano, 18	17:00 EMPORIO ARMANI ** Via Bergognone, 59	17:00 MOSCHINO * Via Olona, 4	17:00 MSGM * Via Orobica, 26		
18:00 CASA PRETI ** Viale Monza, 4	18:00 N.21 * Via Archimede, 26	18:00 MARNI ** Viale Umbria, 42	18:00 INSTITUTION BY GALIB GASSANOFF ** V.le Angelo Filippetti, 41	18:00 LUISA SPAGNOLI * Via Turati, 34		
19:00 VENERDÌ POMERIGGIO * Piazza Castello, 11	19:00 ETRO * Piazza Lina Bo Bardi, 2	20:00 ROBERTO CAVALLI * Via Enrico Cosenz, 11	19:00 GCDS ** Via Piranesi, 14	19:00 SIMON CRACKER ** P.zza Tomasi Di Lampedusa		
	20:00 MM6 MAISON MARGIELA ** Location In The Invitation			20:00 BOTTEGA VENETA ** Location In The Invitation		
				21:00 PHILIPP PLEIN * Via F. Burlamacchi, 5		

* Women's Collection ** Women's/Men's Collection

Shuttle buses link one fashion show to the other and depart daily on the 24th at 14:00 and from the 25th from 9:00 onwards at C.so Venezia, 30/32

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TUESDAY
24 FEBRUARY 2026

09:30 **SIMONETTA RAVIZZA ***
14:30 Via Morimondo, 19

10:00 **ELENA MIRO' ***
18:00 Via Palestro, 24

10:00 **ZONA20 MILANO ****
18:00 Via Morimondo, 26

11:00 **BORBONESE ***
15:00 Corso Matteotti, 1

11:00 **RODO ***
18:00 Via Sigieri, 1

11:00 **ART259DESIGN ****
18:00 Via Santo Spirito, 24/A

14:30 **ERIKA CAVALLINI ***
20:00 Via Della Spiga, 19

16:00 **LES FILLES D'ÉVA ***
21:00 Via Montenapoleone, 18

17:00 **DODO ***
19:00 Via Senato, 5

17:00 **ALBERTA FERRETTI ***
20:00 Via Donizetti, 48

17:00 **PANGAIA ****
20:00 Via Antonio Stoppani, 40

18:00 **KITON ***
21:00 Via Pontaccio, 21

WEDNESDAY
25 FEBRUARY 2026

10:00 **MARINA RINALDI ***
18:00 Piazza Liberty, 2

10:00 **THEMOIRÉ ***
18:00 Via Manzoni, 41

10:00 **WEEKEND MAX MARA WITH ROBERT RABENSTEINER ***
18:00 Piazza Del Liberty, 4

10:00 **VALEXTRA ****
19:00 Via Manzoni, 3

10:30 **ALABAMA MUSE ***
12:30 Via E. Tazzoli, 3

11:00 **SETCHU ***
13:00 Via Bovisasca, 87

11:00 **BLAZÉ MILANO ***
16:00 Via Borgogna, 5

11:00 **HERNO ***
18:00 Via Vespri Siciliani, 9

11:00 **SERAPIAN ***
21:00 Via Mozart, 9

12:00 **ALESSANDRO ENRIQUEZ WITH ROSSELLA JARDINI ****
19:00 Via Carlo Botta, 18

14:00 **CAPASA MILANO SHOES COLLECTION ***
19:00 Via Archimede, 6

14:00 **SAMAN LOIRA ****
19:00 Via Della Spiga, 15

14:30 **JARELZHANG ****
18:30 Via Clerici, 10

15:00 **BRUNELLO CUCINELLI ***
21:00 Viale Montello, 16

16:00 **REDEMPTION ***
19:00 Piazza Del Duomo, 21

16:00 **AGNONA ****
19:30 Via Archimede 53

16:00 **CHRISTOPHER ****
20:00 Via Della Spiga, 1

THURSDAY
26 FEBRUARY 2026

09:30 **MANTÙ ***
13:00 C.so Monforte, 39

10:00 **BORSALINO ****
17:00 Via Della Spiga, 30

10:00 **FRATELLI ROSSETTI ***
18:00 Piazza San Carlo, 2

10:00 **DHRUV KAPOOR ****
18:00 Via Lovanio, 6

10:30 **CURIEL ***
18:00 Via Montenapoleone, 13

11:00 **BVLGARI ***
18:00 Via Montenapoleone, 2/N4

12:00 **CASADEI ***
18:00 Via Bigli, 4

12:30 **LA DOUBLEJ ***
17:30 Via Vigevano, 18

13:00 **FABIO QUARANTA ****
17:00 Via Privata Passo Pordoi, 6

13:30 **ALICE YU ***
19:00 Via Podgora, 16

14:00 **FORTE_FORTE ***
19:00 Via Tortona, 31

14:00 **SIRIVANNAVARI ***
20:00 Via Clerici, 10

15:00 **ARA LUMIERE ***
18:00 Via Salaino, 12

15:00 **PORTS 1961 ***
19:00 Via Tazzoli, 3

16:00 **AFRAA ***
19:00 Via Tommaso Da Cazzaniga, 89/A

16:30 **TAGLIATORE ****
20:30 Via Senato, 5

19:00 **FRANCESCO MURANO ***
22:00 Via Bovisasca, 87

FRIDAY
27 FEBRUARY 2026

09:00 **POLLINI ****
17:00 Via Donizetti, 48

09:30 **ELEVENTY ***
13:30 Via U. Visconti Di Modrone, 11

10:00 **PAUL ANDREW ***
16:00 Corso Magenta, 31

10:00 **JIMMY CHOO ***
17:00 Via Manzoni, 30

10:00 **LORO PIANA ****
18:00 Via Della Moscova, 33

10:00 **MARIO VALENTINO ***
18:00 C.so Di Porta Nuova, 1

10:00 **VALENTINO SHOES ***
18:00 C.so Di Porta Nuova, 1

10:30 **STUART WEITZMAN ***
16:30 Piazza A. Diaz & Via Rastrelli

11:00 **RENE CAOVIALLA ***
17:00 C.so G. Matteotti, 10

11:00 **MAFI MAFI ***
17:00 Via Montenapoleone, 5

11:00 **GIANVITO ROSSI ***
18:00 Via Santo Spirito, 3

11:00 **LIWEN LIANG ***
18:00 Via Bovisasca, 87

11:00 **AGL ***
19:00 Via Della Spiga, 33

11:00 **NISSA ***
20:00 Piazza Del Duomo, 21

12:00 **LE SILLA ***
18:00 Via San Damiano, 2

15:30 **FABIANA FILIPPI ***
18:30 Via Vivaio, 7

16:00 **GIUSEPPE ZANOTTI ***
21:00 Via Montenapoleone, 18

20:00 **MEIN.CORP ***
22:00 Via Merano, 18

SATURDAY
28 FEBRUARY 2026

11:00 **PIERRE-LOUIS MASCIA ****
19:00 Via A. Saffi, 25

12:00 **MOORER ***
18:00 Viale Regina Giovanna, 27/29

14:00 **MOJA ROWA ***
16:00 Via Della Spiga, 15

15:00 **PÉ DE CHUMBO ***
18:30 Via Enrico Toti, 2

15:00 **DAVIL ***
18:30 Via Enrico Toti, 2

16:00 **YALI ****
19:00 Via Del Carmine, 8

17:00 **AVAVAV ****
20:00 Via Filippo Tajani, 1

17:00 **MACCAPANI ****
20:00 Via Leopardi, 26

17:00 **DES_PHEMMES ***
21:00 Via Clerici, 10

18:00 **SARA BEHBUD ***
21:00 Via E. Tazzoli, 3

SUNDAY
1 MARCH 2026

10:00 **SARAWONG ***
13:00 Corso Como, 10

14:00 **CAVIA ***
19:00 Via Tazzoli, 3

15:00 **SAELF ***
21:00 Via Bovisasca, 87

16:00 **KASAI ***
19:00 Via Enrico Toti, 2

16:00 **HENRI PARIS ***
19:00 Via Enrico Toti, 2

16:00 **MAREA ***
19:00 Via Enrico Toti, 2

BY APPOINTMENTS

26/02 **BRIONI ***
10:00 Via Senato, 28
18:00 press.office@brioni.com

from 23/02 to 4/03 **CAPASA MILANO SHOES COLLECTION ***
Via Archimede, 6
+39 339 331 6614
capasamilano@negrifirman.com

from 24/02 to 2/03 **CIVIDINI ***
Via Burlamacchi, 1
+39 02 79 68 55
info@cividini.com

from 25/02 to 27/02 **DSQUARED2 ****
Via Ceresio, 9
+39 02 97 69 51
press@dsquared2.com

from 24/02 to 26/02 **DURAZZI MILANO ***
Via Rosolino Pilo, 14
+39 02 29 53 16 18
press@besidecom.com

24/02 **GIANLUCA CAPANNOLO ***
10:00 Via San Maurizio, 7
17:00 +39 02 89 09 26 66
info@gianlucacapannolo.com

from 27/02 to 28/02 **SANTONI ***
Via Montenapoleone, 9
pressoffice@santonishoes.it

from 24/02 to 27/02 **SEAFARER ***
Via San Damiano, 2
press@seafarer.com

27/02 **SLOWEAR ***
18:00 Via Solferino, 18
20:00 +39 02 29 53 16 18
rsvp@besidecom.com

* Women's Collection ** Women's/Men's Collection



CULTURAL EVENTS

PAUL TROUBETZKOY. LO SCULTORE DELLA BELLE ÉPOQUE
From 27/02/2026 to 28/06/2026 - GAM GALLERIA D'ARTE MODERNA - via Palestro, 16 - www.gam-milano.com

IL SENSO DELLA NEVE
From 12/02/2026 to 28/06/2026 - MUDEC | MUSEO DELLE CULTURE - via Tortona, 56 - www.mudec.it

ANSELM KIEFER. LE ALCHEMISTE
From 07/02/2026 to 27/09/2026 - PALAZZO REALE - P.za del Duomo, 12 - www.palazzorealemilano.it

L'ITALIA SULLA NEVE. GLI ITALIANI E GLI SPORT INVERNALI NEI PERIODICI ILLUSTRATI E NELLA GRAFICA PUBBLICITARIA DALLA RACCOLTA BE
From 19/12/2026 to 22/03/2026 - MUSEI DEL CASTELLO SFORZESCO - Piazza Castello - www.milanocastello.it

WHITE OUT. THE FUTURE OF WINTER SPORTS
From 28/01/2026 to 15/03/2026 - TRIENNALE MILANO - CASA ITALIA - viale Alemagna, 6 - www.triennale.org

GIOVANNI GASTEL. REWIND
From 30/01/2026 to 26/07/2026 - PALAZZO CITTERIO - Via Brera, 14 - www.palazzocitterio.org

THE BEYOND PERFORMANCE EXHIBIT | MONCLER
From 08/02/2026 to 28/02/2026 - PORTRAIT - Corso Venezia, 11 - www.moncler.com

MONA HATOUM. OVER, UNDER AND IN BETWEEN
From 29/01/2026 - 09/11/2026 - FONDAZIONE PRADA - Largo Isarco, 2 - www.fondazioneprada.org

EVENTS

TUESDAY

24 FEBRUARY 2026

10:30/11:30
PREMIO MAESTRI D'ECCELLENZA launch event. Métiers d'Excellence LVMH, Fondazione Bvlgari, Confartigianato Imprese along with Camera Nazionale della Moda Italiana launch the 4th edition of the prize for the most talented Italian craftsmen. Pasticceria Cova, via Monte Napoleone, 8. By invitation only.

11:00/13:00
CAMERA NAZIONALE DELLA MODA ITALIANA AND RINASCENTE MILANO PIAZZA DUOMO present a selection of independent international Brands: BE NINA, CASCINELLI, DAWEI STUDIO, DEFAIENCE, FIALLO, FUTURO REMOTO, IN AÉRAS, NUBU, OK KINO, PRONOUNCE, PUREPEAK. Private opening event. The installation will be open to the public From February 25th to March 9th at floor -1. Rinascente Milano, Piazza Duomo.

13:00/14:00
VOGUE presents 'Vogue World: Milano' with a press conference. Vogue's live event will celebrate Italian fashion, craftsmanship, and creativity in the age of technology. Palazzo Marino, Piazza della Scala, 1, Sala Alessi. By invitation only.

14:00/17:00
CAMERA NAZIONALE DELLA MODA ITALIANA unveils this season's Fashion Hub with a private opening. The Hub will be open to the public from 17:00 to 20:00, and from February 25th to March 1st prior accreditation to www.cameramoda.it/it/registrazione-fashion-hub/. Palazzo Morando, via Sant'Andrea, 6.

from 17:30
PESERICO presents its F/W 2026 women's and men's collection titled "OSSERVATORI DELL'INFINITO" - earth is our privileged place to observe the universe. Salone dei Tessuti, via S. Gregorio, 29/A. By invitation only.

18:00/21:00
ACCADEMIA IUAD presents: "ReMade in Italy: On Tour", 28 looks by emerging designers from its Naples and Milan campuses. Accademia IUAD will give free access to the 'Depero Space to Space' exhibition. Open to the public on February 25th and 26th. Museo Bagatti Valsecchi, via Gesù 5, Milan.

18:30/21:00
VITALE BARBERIS CANONICO on its Heritage & Talents project presents "Cape: timeless fabric, iconic shape", a capsule collection with Federica Bonifaci. Private cocktail. Via Solferino, 23. By invitation only.

from 19:30
FONDAZIONE SOZZANI unveils 'Paving The Way - Franca's Legacy'. A private preview on the documentary tribute that explores the creative world shaped by Franca Sozzani. Private cocktail with screening at 19:30 and 21:00. Fondazione Sozzani, via Bovisasca, 87. By invitation only.

21:30
GIORGIO ARMANI for Alanui - dinner on the occasion of the launch of their collaboration. Via dei Giardini, 2. By invitation only.

WEDNESDAY

25 FEBRUARY 2026

25/02-27/02
FONDAZIONE SOZZANI hosts 'Paving The Way - Franca's Legacy'. A documentary tribute that explores the creative world shaped by Franca Sozzani, revealing how she mentored designers and image-makers through curiosity, rigor, and a deep respect for difference. The screening of the film will be open to the public prior accreditation to fondazionesozzani.org Fondazione Sozzani, via Bovisasca, 87.

9:00/10:30
AFRO FASHION ASSOCIATION presents 'Communities at Work'. Back for its second edition, Communities at Work is a space where talent and industry leaders connect to create real opportunities and shape the future of creativity. The Wilde Milano, via dei Giardini, 16. By invitation only.

12:00/18:00
MONCLER GRENOBLE presents 'The Beyond Performance Exhibit' celebrating the moments that have shaped the brand's signature mountain dimension, from pioneering expeditions to winter sports and spectacular runway expressions. Portrait Milano, Corso Venezia, 11. By invitation only.

15:00
CLASS EDITORI features the talk "Tecnologia e integrazione con la produzione di moda fino all'alta moda secondo Ma Liang e il suo marchio Anne Macchiato". Palazzo Visconti, via Cino del Duca, 8. By invitation only.

18:00/21:00
BRIONI cocktail presentation to discover "La Donna FW26" collection. Brioni Showroom, via Senato 28. By invitation only.

from 21:00
ALESSANDRO ENRIQUEZ presents 'Il burraco della moda' with a cocktail dinner and games. By invitation only.



EVENTS

THURSDAY 26 FEBRUARY 2026

15:00/18:00

SOUL THREADS: VOICES OF SEOUL - Camera Nazionale della Moda Italiana, Seoul Metropolitan Government and Boutique Antonioli present a selection of brands from Corea: KIMHEKIM, BESFXXK, JADEN CHO, DAILY MIRROR, AMOMENTO. Private opening cocktail from 15:00 to 18:00 on February 26th. Open to the public from February 27th to 28th from 11:00 to 20:00. Via P. Paoli, 1.

16:00/20:00

WAVES - a visionary space where DENNJ_, Come for Breakfast, Garbage Core, lessico familiare, Lorenzo Seghezzi, Maxivive, MTLstudio, Pikol Clothing, SCA'JA, and Simon Cracker will present a selection of pieces on sale. Private opening cocktail. Open to the public from February 26th to March 1st from 11:00 to 20:00. Fondazione Sozzani, via Bovisasca, 87.

17:30

1972 DESA presents Shades of Seduction, its Fall/Winter 2026 leather collection, defined by rich velvety and softened neutrals tones that enhance texture and craftsmanship. Spazio Lineapelle, Piazza Tomasi di Lampedusa. By invitation only.

18:00/20:00

CAMERA SHOWROOM MILANO, CONFARTIGIANATO MODA & ICE present CSM MEETS SUSTAINABILITY. Private cocktail where selected collections will be presented to foreign and italian buyers and press. Chiostri di San Barnaba, via San Barnaba, 48. By invitation only.

18:00/21:00

PIQUADRO hosts a cocktail to present 'In Motion', its Fall/Winter 2026 collection at Piazza San Babila, 5. By invitation only.

18:00/21:00

THE BRIDGE hosts a cocktail to present 'Living heritage', its Fall/Winter 2026 collection at Piazza San Babila, 5. By invitation only.

19:00/22:00

ANN DEMEULEMEESTER celebrates the opening of its new boutique with a preview of the SS26 collection. Private cocktail. Via Montenapoleone, 22. By invitation only.

19:00/22:00

PORTS 1961 follows the unveiling of its Fall/Winter 2026 collection with a private party at Fondazione Sozzani, via Tazzoli 3. By invitation only.

21:00

ADIDAS hosts 'Unexpected' - a sensorial experience blending fashion, sport, and natural elements. Selected collections will be unveiled throughout the evening, celebrating the dialogue between performance and culture. Live music, and cultural expression, featuring a main artist performance followed by a DJ set. Bocconi, Spazio Roentgen, 1. By invitation only.

from 22:00

EMPORIO ARMANI celebrates the launch of the new Power of You fragrance. By invitation only.

FRIDAY 27 FEBRUARY 2026

18:30/20:30

FABIANA FILIPPI to celebrate the unveiling of the Fall/Winter 2026 collection, hosts a private cocktail in via Vivaio, 7. By invitation only.

19:00/21:00

THE SARTORIALIST celebrates its latest book "The Sartorialist. Milano" and launches "The Sartorialist Milano Photography Experience". Cocktail party accompanied by DJ set. Books for sale and signing. Event photographed by Scott Schuman. Four Seasons Hotel Milano, via Gesù, 6/8. By invitation only.

from 22:00

GUCCI private event featuring live performances. Palazzo delle Scintille, Piazza VI Febbraio. By invitation only.

from 22:00

GCDS hosts its 10th anniversary after party. Palazzo del Ghiaccio, via Giovanni Battista Piranesi, 14. By invitation only.

23:00/8:00

MEIN.CORP after party with live performance by Francesco Guzzo, Vittorio Di Mango, Ellen Allien, and Dario Lem. DKR Milano, via Merano, 18. By invitation only.

SATURDAY 28 FEBRUARY 2026

9:00

ALCHÈTIPO unveils 'A Ceremony Stitched to Break, un amore cucito troppo stretto' its FW'26/27 collection. Spazio Lineapelle, Piazza Giuseppe Tomasi di Lampedusa. By invitation only.

10:00/12:00

MAX&CO in collaboration with Marcolin, hosts a Breakfast Clubbing with a performance by Paloma Le Friant, DJ and the face of the MAX&Co. Eyewear campaign at Pasticceria Cucchi, Corso Genova, 1. By invitation only.

from 22:00

GIUSEPPE DI MORABITO unveils 'The Inner Venus' Fall/Winter 2026 Collection. Masquerade party. Viale Repubblica Cisalpina, 1/a. By invitation only.

SUNDAY 1 MARCH 2026

01/03-04/03

PHOTOVOGUE FESTIVAL celebrates its 10th anniversary with Women by Women. This edition explores how women express, represent, and imagine themselves, while questioning the assumption that women's rights, visibility, and recognition are guaranteed in today's political and cultural climate. The festival presents exhibitions, panels, presentations and slideshows, open to the public. Biblioteca Nazionale Braidense, Pinacoteca di Brera, via Brera 28.

13:30/17:30

FILA launches its F/W26 collection with a see now buy now cocktail event at 10 Corso Como. By invitation only.

17:00/21:00

NEXT GEN hosts a talk on 'COMFORT ZONES DON'T MAKE ICONS'. Cocktail party to follow. Fondazione Sozzani, via Bovisasca, 87. Open to the public prior accreditation to fondazione-sozzani.org

19:30/21:30

DAIZY SHELLY presents her world through culinary and mixology, alongside the F/W 2026 collection. Intimate dinner at Coke Tales, via Marcello Malpighi, 1. By invitation only.

FASHION HUB

FROM 24.02 TO 01.03.2026

NEW GEN, NEW ETHOS

A series of presentations spotlighting a new wave of creatives who are redefining values in design, fashion, and culture. Rooted in responsibility, inclusivity, and innovation, this new generation leads with purpose and creates with impact.

Tuesday 24.02
from 14:00 to 20:00
WEINSANTO

Wednesday 25.02
from 11:00 to 20:00
AFRO FASHION ASSOCIATION
Phan Dang Hoang

Thursday 26.02
from 11:00 to 20:00
PIKOL CLOTHING

Friday 27.02
from 11:00 to 20:00
TRAICELINE PRATT

Saturday 28.02
from 10:00 to 19:00
LA PACIFICO

Sunday 01.03
from 10:00 to 19:00
UNKNOWN ARTISAN

Curated by Sara Sozzani Maino

FUTURE THREADS: ITALY'S NEW WAVE

This installation explores the trailblazing Italian creatives redefining the essence of "Made in Italy." Blending heritage with innovation and responsibility, these designers and makers are weaving a bold future. From fashion to design to craft, witness Italy's creative evolution through the eyes of those shaping what comes next.

CAVIA
presents:
"The Rules of Imperfection"

DENNJ
presents:
"La Promessa"

DOMENICO OREFICE
presents:
"Lumen"

GIUSEPPE BUCCINNÀ
presents:
"Atto Costruttivo"

LESSICO FAMILIARE
presents:
"New Age, Same Playground"

MARCO RAMBALDI
presents:
"Memoria Futura"

Curated by Sara Sozzani Maino

MILANO, VIA SANT'ANDREA 6

PALAZZO MORANDO

24.02
H. 17:00-20:00

25-27.02
H. 11:00-20:00

28.02-01.03
H. 10:00-19:00

NOT FOR FREE

A site-specific project by Sara Leghissa

NOT FOR FREE is a collection of content drawn from conversations with cis women, non-binary and trans people met in Essen, Madrid, Mexico City, Milan and Ramallah, starting from the need for empowerment and self-determination of certain bodies from norms. We questioned dynamics of power, self-regulation of norms and the perception of privilege in public spaces and work contexts.

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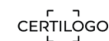
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URBAN VISION
GROUP

VIDEO CHANNEL
PARTNER

The Asahi Shimbun

DIGITAL CONTENT
PARTNER

LAUNCH
METRICS

TECHNICAL
PARTNER

BONAVERI

DESIGN
PARTNER

Molteni&C