



MILANO Moda Design

inal Calendar 7/04/2023

Calendar / 17-23 April 2023

HOME COLLECTIONS - Open to the public

ARMANI / CASA showcases its first outdoor collection and a selection of iconic pieces at Palazzo Orsini, Via Borgonuovo 11. Open to the public from April 18th to 23rd from 10:00 to 20:00.

DIESEL LIVING WITH MOROSO presents its home collection at their pop-up showroom, via della Spiga, 26. Open to the public from April 18th to May 20th from 10:00 to 20:00.

DOLCE & GABBANA CASA showcases the new collection of furniture and décor complements, result of impeccable craftsmanship, at Corso Venezia 7 boutique and via Durini 23 showroom. Open to the public from April 17th to 23rd, from 10:00 to 21:00.

ETRO HOME INTERIORS presents 'Diving into patterns', the first collection designed by Marco De Vincenzo - Etro Showroom, via Spartaco, 6. Open to the public from April 17th to 21st from 11:00 to 19:00 and from April 22nd to 23rd from 11:00 to 17:00.

FENDI CASA presents the 2023 Collection at FENDI Casa, piazza della Scala. Open to the public on April 16th from 10:00 to 18:00, from the 18th to the 22nd from 10:00 to 20:30, and on the 23rd from 10:00 to 18:00.

FURLA introduces its first Home collection with a special exhibition of its pieces at Milano Verticale | Una Esperienze, via Carlo de Cristoforis, 6. Open to the public from April 18th to 23rd from 9:00 to 21:00.

GIUSEPPE ZANOTTI presents a selection of table lamps from the Italian Echoes Collection by iGuzzini. Redesigned archive pieces by Gio Ponti and Rodolfo Bonetto will be showcased. Giuseppe Zanotti, via Montenapoleone, 8 and 22. Open to the public from April 17th to 2014

LA DOUBLEJ will showcase a preview of its 'Mamma Milano' Homeware collection. Via Sant'Andrea 10/A. Open to the public from April 17th to 23rd, from 10:00 to 19:00.

LORO PIANA INTERIORS presents 'Apacheta', a project by Argentinian designer Cristián Mohaded. Special installation at Cortile della Seta, at Loro Piana's Headquarter, and two outer ones at Piazzeta Brera and Via Montenapoleone, 27. Open to the public from April 20th to 23rd, from 10:00 to 19:00.

LOUIS VUITTON expands its Objet Nomades collection - Palazzo Serbelloni, Corso Venezia, 16, Open to the public from April 19 to 23, from 10.00 to 20.00. Presents its Cabinet of Curiosities by Marc Newson at Palazzo Serbelloni, Garden, Via Melegari, 3. Open to the public by appointment from April 19th to 23rd, from 10:00 to 14:00.

LUISA BECCARIA HOME showcases its new dining collection 'Making waves', a hand-painted assortment of plates, glasses, and tablecloths - via Formentini, 1. Open to the public from April 19th to 23rd.

MARNI unveils its new partnerships with SERAX and LONDONART. "Midnight Flowers" in collab. with SERAX presents 120 pieces of porcelain tableware, while Marnit LONDONART showcases a series of wallpapers inspired by the brand's archive of prints. - Marni, Viale Umbria 42. Open to the public on April 19th from 14:00 to 20:00 and from April 20th to the 23rd from 10:00 to 20:00.

MISSONI displays its 'Living Inside-Out' home collection and opens 'Sportello dei Desideri' shop at Missoni's showroom, Via Solferino, 9. Open to the public from April 19th to 23rd from 10:30 to 23:00.

ROBERTO CAVALLI presents its Home collection at Roberto Cavalli Boutique, Via Montenapoleone, 6 and Via Bagutta, 11. Open to the

TRUSSARDI CASA presents its 2023 Home collection at On House, Via Passione 8. Open to the public from April 18th to 23rd, from 10:00 to 20:00.

VERSACE HOME opens its doors to a space of great visual impact to present its new collection that combines fashion, luxury and living. Versace Home, via Durini, 11. Open to the public from April 17th to 23rd, from 10:00 to 21:00.

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Monday 17 April

- 17/04 23/04 BORSALINO unveils its Moritz Waldemeyer for Borsalino collaboration. Borsalino, Galleria Vittorio Emanuele II, 92 and via della Spiaa, 26. Rogen to the public from April 17th to 23rd.
- 17/04 22/04 BOTTEGA VENETA and Gaetano Pesce present an immersive installation at Montenapoleone's store, utilising resin and fabric to create an unique experience for visitors to travel through. Via Montenapoleone, 27/A. Open to the public from April 15th to April 22nd prior registration on the brand's website.
- 17/04 23/04 FABIANA FILIPPI hosts 'Secret Garden', an installation by Matteo Nasini. The artist explores the expressive qualities of textiles and its ability to give life to dreamlike forms and imagery, out of time and space. Via della Spiga, 7.
 Open to the public from April 17th to April 23rd.
- 17/04 23/04 GENNY presents 'Orchid Gazebo'. Flower design, art work, and green architecture will transform the brand's boutique. Private cocktail on April 20th. Genny boutique, via della Spiga, 6/A. Open to the public from April 17th to 23rd.
- 17/04 21/04 **LA DOUBLEJ** introduces a preview of its Homeware collection 'Mamma Milano' via Sant'Andrea 10/A.

 One-to-one press appointments from April 17th to 21st. By invitation only.
- 17/04 28/04 MISSONI created for Interni Design Re-Evolution a special installation covering two portals with archive textiles and new designs. Università Statale di Milano, Portali Nord e Sud, Via Festa del Perdono, 7. Open to the public from April 17th to 26th.
- 17/04 23/04 **PIANEGONDA** unveils 'The memory of the art of lighting and jewelry', a special collaboration with Marcantonio by Multiforme. Pianegonda, via Gesù, 3. Open to the public from April 17th to 23rd, from 10:30 to 19:00.
- 17/04 19/04 PRADA presents 'PRADA FRAMES' a symposium curated by Formafantasma which investigates and reflects the complex interaction between environment and design under the theme 'Materials in Flux', At Teatro dei Filodrammatici, Piazza Paolo Ferrari, 6. Open to the public from April 17th to 19th, from 10:30 to 14:30 PM only upon registration on the brand's website.
- 17/04 23/04 THEMOIRÈ presents 'YOUR ROOTS', a project in collaboration with Perimetro. The photographic exhibition celebrates trees as symbol of nature on the occasion of the World Earth Day, Cascina Cuccagna, via Privata Cuccagna, 2. Open to the public from April 17th to 23rd, from 10:00 to 20:00.
- 17:00/21:00 **FURLA** celebrates its first Home collection with a private inauguration. Milano Verticale | Una Esperienze, via Carlo de Cristoforis, 6. By invitation only.
- 18:00/21:00 **ETRO** presents 'Woven Spectrum' a collaboration between creative director Marco De Vincenzo and artist Amy Lincoln. Etro Home Boutique, via Pontaccio, 17. By invitation only.
- 18:00/20:30 **TIMBERLAND** opening cocktail in occasion of 'Future73 Visions' exhibition at Triennale Milano, viale Alemagna, 6. By invitation only.
- 18:30/22:00 **DIESEL LIVING** WITH MOROSO introduces its home collection with a private cocktail party and press preview. Pop-up showroom, via della Spiga, 26. By invitation only.
- 18:30/20:30 **JIMMY CHOO** x VENINI private cocktail in occasion of their partnership for Milano's Design Week. Via Sant' Andrea, 1/A. By invitation only.
- from 18:30 LOUIS VUITTON introduces its Cabinet of Curiosities by Marc Newson with a private cocktail at 18:30. Palazzo Serbelloni, Garden, Via Melegari, 3. By invitation only.

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MILANO **DESIGN**

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EVENTS

Tuesday 18 April 18/04 - 23/04 **DOLCE & GABBANA** presents GenD, a designer residency project that involves 10 international talents - via Broggi, 23. Private press preview on April 17th from 13:00 to 15:00. Open to the public from April 18th to the 23rd, from ш 10:00 to 19:00 -pre-registration suggested on the brand's website. 18/04 - 23/04 MAISON VALENTINO presents the second edition of Valentino Vintage, the circular project that gives a new life to clothes of past collections. Madame Pauline Vintage, Foro Buonaparte, 74. Open to the p 18th to 23rd, from 10:00 to 19:30. 18/04 - 23/04 RENÉ CAOVILLA 'L'Arte di far Sognare', a retrospective exhibition of Cleo, the iconic sandal. From original design and sketch displayed at MoMA in 1975, in celebration of its 50th anniversary the brand showcases the designs through the decades. René Caovilla, via Bagutta, 28. Oper 18/04 - 23/04 TIMBERLAND to mark the 50th Anniversary of The Original Timberland Boot, Timberland presents FUTURE73VISIONS, an immersive AI installation with Suzanne Oude Hengel. Triennale Milano, viale Alemagna, 6. 18/04 - 23/04 TRUSSARDI presents 'Design Wears Fashion', an exhibition of four special editions of its Nebula armchair. Palazzo Trussardi, Piazza della Scala, 5. Open to the public from April 18th to 23rd, from 10:00 to 19:00. 10:00/19:00 LORO PIANA INTERIORS presents 'Apacheta', a project by Cristián Mohaded. Special installation at Cortile della Seta, Loro Piana's Headquarter, and two outer ones at Piazzeta Brera and Via Montenapoleone, 27. Private Press Preview from April 18th to 19th at Via della Moscova, 33. By invitation only. LOUIS VUITTON presents its Cabinet of Curiosities by Marc Newson and its Objet Nomades to the Press with a from 10:00 private preview from 10:00 to 14:00. Objets Nomades private cocktail will follow from 18:30. Palazzo Serbelloni, Corso Venezia, 16. By invitation only 18:00/20:30 BRIONI x MITA and Wallpaper magazine unveil a textile installation with a cocktail event at Brioni, via Gesù, 2/A. By invitation only. PENNYBLACK launches Eté-à-Porter capsule collection in collaboration with Madame Pauline Vintage and artist 18:00/20:00 Francesco Poroli with an opening party. Open aperitivo and Dj set. Pennyblack, corso Vittorio Emanuele ang. Piazza del Liberty. The installation will follow and will be open to the public from April 18th to June 30th. 18:30/21:30 MISSONI inaugurates its 'Living Inside-Out' home collection with a Press Preview from 18:30 to 21:30, followed by a private afterparty from 21:30 onwards. Cocktail with Dj Set. Missoni's showroom, via Solferino, 9. By invitation only.

Wednesday 19 April

- 19/04 23/04 BRIONI celebrates its long-standing collaboration with MITA with an exhibition at its renew flagship store in Milan o the public from April 19th to 23rd, from 10:00 to 20:00.
- 19/04 21/04 MAISON VALENTINO conscious-driven initiative VALENTINO SLEEPING STOCK is presented in partnership with Vogue Italia at The Vogue Closet. Condé Nast, Piazzale Cadorna, 5. Open to the public from April 19th to 21st, from 10:00 to 19:00 -only upon registration.
- 17:00/21:00 GIUSEPPE ZANOTTI meets iGuzzini- Italian Echoes. Private cocktail event. Redisegned iconic pieces by Gio Ponti and Rodolfo Bonetto will be showcased. Giuseppe Zanotti, Woman boutique, via Montenapoleone, 8. By
- 17:00/19:00 LOUIS VUITTON presents a Live Happening with Atelier Oi as part of their Objet Nomades exhibition. Palazzo Serbelloni, Corso Venezia, 16. Open to the public on April 19th from 17:00 to 19:00.
- WOOLRICH: present 'One of these days x Woolrich' a special collaboration with artist Matt McCormick. Private 17:30/21:00 Press Preview from 17:30 to 19:00, followed by a cocktail - Corso Venezia, 3. By invitation only.
- 18:00/21:00 ALESSANDRO ENRIQUEZ in collab, with Janelli&Volpi present 'Love Wallpaper'. The first wallpaper collection of the brand will be celebrated with a cocktail party. Jv Store x Enriquezland, Cso. Garibaldi, 81. By invitation only.

BUCCELLATI opens its 'Rosso Maraviglia' Exhibition with a private cocktail. The design by studio AMDL Circle and Michele De Lucchi, and Lily Kwong's botanical art, curated by Federica Sala will surround Buccellati's dining silverware and its new collection with Venini. Press Preview on April 17th from 10:00 to 17:00. Portaluppi Terrace, Via Brisa, 5. By invitation Ever

- UNITED COLORS OF BENETTON opens its new pop-up store and launches its 2023 collection BENETTON HOME with an 18:30/21:30 opening party, Gae Aulenti, via Vincenzo Capelli, 1, By invitation only,
- TOD'S presents 'The Art of Crafmanship. A project by Tim Walker' with a private cocktail. Museo della scienza e della tecnologia, via Olona, 6b, By invitation only

Thursday 20 April

- 20/04 23/04 BUCCELLATI resents 'Rosso Maravialia' an Exhibition design by studio AMDL Circle and Michele De Lucchi and Lilv Kwong's botanical art, curated by Federica Sala, will surround Buccellati's dining silverware and its new collection with Venini. Portaluppi Terrace, Via Brisa, 5. Open to the public from April 20th to 23rd from 10:00 to 17:00.
- 20/04 22/04 TOD'S praises craftmanship and italian excellence with The Art of Crafmanship, a photographic exhibition in collaboration with Tim Walker. Museo della scienza e della tecnologia, Le Cavallerizze, via Olona, 6b. Open he public from April 20th to Saturday 22nd.
- 20/04 23/04 VALEXTRA showcases its new installation 'The Rhythm of Valextra' curated by Isabel+Helen, Valextra, via Manzoni,3. Open to the public on April 20th from 10:00 to 17:00, from the 21st to 23rd from 10:00 to 19:00.
- 20/04 23/04 WOOLRICH in collaboration with artist Matt McCormick present 'One of these days x Woolrich'. The capsule collection will be surrounded by Matt McCormick's art pieces in a temporary exhibition. Corso Venezia, 3. Ope o the public from April 20th to 23rd.
- 10:00/15:00 LUISA BECCARIA HOME opens its doors to discover 'Making waves', a hand-painted assortment of plates, glasses, and tablecloths. Luisa Beccaria, via Formentini, 1. By invitation only.
- 17:00/21:00 HARMONT & BLAINE presents a new creative upcycling project in collaboration with Linea Daria and Salva La Zampa, non profit org. Sales of custom garments and accessories will be devolved to the NPO. Harmont&Blaine boutique, Corso G. Matteotti, 5. By invitation only.
- 17:00/18:00 LOUIS VUITTON: special talk with Objets Nomades designers at Palazzo Serbelloni, Corso Venerzia, 16. Open to e public on April 20th from 17:00 to 18:00.
- 17:00/20:00 VALEXTRA launches 'The Rhythm of Valextra' curated by Isabel+Helen. Press preview from 17:00 to 18:00. Follows private launch event from 18:00 to 20:00. Valextra, via Manzoni, 3. By invitation only.
- 18:00/21:00 FRATELLI ROSSETTI presents 'Autoban Resort' in collaboration with Seyhan Özdemir Sarper e Sefer Ça?lar. Private cocktail at Fratelli Rossetti, via Montenapoleone 1. By invitation only.
- ARMANI / CASA private cocktail. The brand unveils the new collection with an exclusive event at Palazzo Orsini. Via Borgonuovo 11. By invitation only.
- ROBERTO CAVALLI celebrates its Home collection with a private cocktail at Roberto Cavalli Boutique, Via Montenapoleone, 6 and Via Bagutta, 11. By invitation only.

Friday 21 April

THEMOIRE presents 'YOUR ROOTS' with a private press preview at Cascina Cuccaana, via Privata Cuccaana, 2. By invitation only.

Saturday 22 April

- PIANEGONDA in the occasion of their store exhibition with Marcantonio by Multiforme celebrate Milano's Design Week with a cocktail. Pianegonda, via Gesù, 3. By invitation only.
 - THEMOIRÈ in collaboration with Perimetro hosts a talk for 'YOUR ROOTS' celebrating the World Earth Day, The hosts and a selection of photographers will introduce the project and the importance of taking care of nature. Cascina Cuccagna, via Privata Cuccagna, 2. Open to the public prior pre-registration on the brand's

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