

Milano Moda Design

7-13 APRIL 2025



MILANO
MODA
DESIGN®



HOME COLLECTIONS - Open to the public

Home Collections

ANTONIO MARRAS unveils its latest home collection for the outdoors signed Antonio Marras x Nodo Italia. The woven textile surfaces of the outdoor furnishings are inspired by the iconic dome of San Michele in Alghero, evoking the interplay between tradition and modernity. For the occasion, Famiglia Rana Temporary Bistrot & Restaurant will be unveiled, guided by Michelin chef Francesco Sodano. NonostanteMarras, via Cola di Rienzo, 8. [Open to the public](#) from April 8th to April 13th, from 10:00 to 22:00.

ARMANI / CASA showcases the new collection of iconic pieces with a special focus on craftsmanship in a new impactful layout at the boutique in Corso Venezia, 14. [Open to the public](#) from April 8th to April 13th, from 10:00 to 20:00.

DIESEL LIVING | Mirrors and Devoré Denim. An immersive lifestyle experience in partnership with Lodes and Moroso, the Diesel pop-up space will be transformed through bold surface treatments, including devoré denim and silver mirrors. Opening night cocktail on April 9th from 18:30 to 21:00. Diesel Pop-up Space, Piazza San Babila 1/3. [Open to the public](#) from April 7th to April 16th from 11:00 to 19:30.

DOLCE & GABBANA CASA presents their new furniture and complements 2025 collection. Corso Venezia, 7 and via Durini, 23. [Open to the public](#) from April 7th to April 13th, from 10:00 to 21:00.

FENDI CASA presents a collection that harmoniously blends two aesthetics: one sophisticated, featuring dark tones and metals, and another warmer, with light woods and soft, earthy hues. The setup reflects this duality through the installation of textured wood and metal panels designed by Lewis Kemmenoe. Piazza della Scala. [Open to the public](#) April 8th, 9th, 11th, 12th from 10:00 to 20:00, on April 10th from 10:00 to 19:00, and on April 13th from 10:00 to 18:00.

GENNY creates 'Il Giardino delle Orchidee', its first luxury living piece, a handmade carpet realized with refined such as Himalayan wool and natural silks. This project, envisioned by Genny, comes to life through a collaboration with Ilulian, the historic milanese textile brand. Via Spiga, 6/a. [Open to the public](#) from April 8th to April 13th from 10:00 to 19:00.

LA DOUBLEJ presents its new "Napoli Rosa" homeware collection, a reimagining of some its most beloved 100% Made in Italy tabletop designs in a romantic blush colorway. The brand's entire homeware universe will be on display, while its week-long Homeware Pop-Up Shop will also host free Love Readings from a local Tarot Reader at via Vigevano, 18. The new collection will be also available at via Sant'Andrea, 10. [Open to the public](#) from April 7th to April 13th.

LOUIS VUITTON celebrates the reopening of the historic store renewed and based on a concept by Peter Marino. Cocktail by invitation only on April 7th. Presentation Milan Travel Book with the artist Jeanne Detallante by invitation only on April 9th from 17:00 to 18:00. Via Montenapoleone, 2. [Open to the public](#) from April 8th to April 13th from 10:00 to 20:30.

LUISA BECCARIA presents its homewear collection Luisa Beccaria's store, via Formentini, 1. [Open to the public](#) from April 8th to April 12th from 10:00 to 19:00.

MISSONI the Brand presents its new Home Boutique. Private cocktail on April 7th from 18:30 to 21:00. Via Solferino, 9. [Open to the public](#) on April 7th, from 10:00 to 18:00, and from April 8th to 13th, from 10:00 to 20:00.

ROBERTO CAVALLI presents the Glowing Reflections collection, a sensory journey through the untouched wilderness of the Nevada desert and the vibrant energy of Las Vegas. Moebius Milano, via Alfredo Cappellini, 25. [Open to the public](#) from April 7th to April 13th.

VERSACE HOME presents the Versace Art of living: an invitation into a bold dreamscape of poise and extravagance, anchored in empowered individuality. Discover Versace Home, luxury's original lifestyle pioneer. Private Press preview on April 07th. Versace Home Showroom, via Durini, 11. [Open to the public](#) from April 08th to April 11th.

EVENTS

Events

Monday 07 April

- 07/04 - 13/04 **10 CORSO COMO** turns its spaces into a creative hub presenting collective exhibitions: Maison Margiela x Gentle Monster, installations by Bibi van der Velden, Aliita and Shihara, the 101010 by LAYER exhibition, Arno Declerq, Antepima with Mika Ninagawa, Yohji Yamamoto Residency and Imperfettolab on the Rooftop. [Open to the public](#) every day from 10:00 to 21:00.
- 07/04 - 13/04 **ALESSANDRO ENRIQUEZ** presents a collaboration with the historic Milanese brand of bikes Silvestrini that will be exhibited in 12 places in the city with dedicated pop-ups. The bikes will be accompanied by a ready-to-wear capsule collection made with printed fabrics with Komit technologies and design fabric objects. CreDa, via Orfi, 12; Dhole, via Gerolamo Tiraboschi 2; Enoteca Siciliana Champagneri, L.go F. P. Bellintani, 2; Eppol, via Marcello Malpighi 7; Eppolino; via Melzo 28; Eppol Pie, via Lecco, 4; Memà, Largo Fra Paolo Bellintani, 2; JV Studio, via Statuto, 21; Pasticceria Cucchi, corso Genova, 1; Radisson, C.so Italia, 10. [Open to the public](#) every day.
- 07/04 - 13/04 **ANTEPRIMA** ANTEPRIMA unveils its collaboration with Mika Ninagawa. The exhibition will feature 'Within the Breath of Light and Shadow' and 'Liberation and Obsession', two principal installations from the Japanese artist. The installation seamlessly bridges art and design, celebrating the transformative power of artistic expression and the enchantment it brings to everyday life. 10 Corso Como, Corso Como, 10. [Open to the public](#) every day from 10:30 to 20:30.
- 07/04 - 12/04 **GIULIANO FUJIWARA** in collaboration with Accademia del Lusso present 'Giuliano Fujiwara: A Timeless Journey', an immersive exhibition and a celebrating book curated by the Academy's students to honor the heritage of the iconic brand. Accademia del Lusso, via Montenapoleone, 5. Private opening on April 7th. [Open to the public](#) from April 8th to April 12th, from 10:00 to 18:00.
- 07/04 - 13/04 **GUCCI** presents 'Gucci | Bamboo Encounters', an exhibition celebrating the role of bamboo in the House's history. Curated by 2050+ and its founder Ippolito Pestellini Laparelli, the event will showcase diverse designers who reimagine the material in unexpected ways. Press preview by appointment on April 7th. Chiostrì di San Simpliciano. [Open to the public](#) from April 8th to April 13th prior registration at gucci.com
- 07/04 - 13/04 **LA DOUBLEJ** celebrates its 10th anniversary with the unveiling of its new "LDJ Starquaters", a five story building in the heart of Milan's Navigli district. A 7-day program of Sound Healing sessions and 'Raise Your Vibration' activations will be offered in the brand's rooftop Gong Temple while the new "Napoli Rosa" homeware collection will be showcased on the ground floor. Via Vigevano, 18. [Open to the public](#) from 10:00 to 19:00.
- 07/04 - 10/04 **LUISA BECCARIA** presents the renovation of the exterior of Villa Sola Cabiati, a prestigious 18th-century historic residence located on Lake Como. Special private lunch at via Statale, 36, Tremezzo. By invitation only.
- 07/04 - 12/04 **MACCAPANI** presents "MaccaFinds: Airbrushed" - a collection of vintage furniture reimagined through airbrushing. Merging past and present, each piece is renewed with bold graphic work by an artist known for customizing motorbikes and helmets. Maddalena Tabasso Antichità, via Aurelio Saffi 7. [Open to the public](#) every day from 10:00 to 19:00.



EVENTS

Events

- 07/04 - 08/04 **PRADA** presents 'PRADA FRAMES', a symposium curated by Formafantasma exploring the intricate relationship between environment and design through the theme 'In Transit'. The event examines how mobility, design, and the environment, focusing on the impact of digital revolutions and global distribution networks on everyday life. Stazione Centrale di Milano, Padiglione Reale & Treno Arlecchino, Piazza Luigi di Savoia, 1. [Open to the public](#) prior registration at www.prada.com, from 09:30 to 16:00.
- 07/04 - 13/04 **VALEXTRA** and the Zaven designers present the Costa 70 + Zaven suitcase, featuring abstract resin objects that can be assembled into a home-design sculpture. The Brand also showcases the Iside and Milano handbags, with resin elements from the suitcase, in an immersive space. Private press preview with cocktail on April 9th. Valextra Store, via Alessandro Manzoni, 3. [Open to the public](#) from 10 to 19:00.
- 10:30/12:00 **MSGM** | Less Noise by KoozArch & Do you read me? The panel presents 'Breaking Good' on how do publications disrupt? Moderated by Federica Zabetetti, Federico Sargentone and Noemi Biasetton. The event belongs to a series of conversations conceived to explore the dialogue between design, fashion, and publishing featuring also the exclusive preview of the MSGM x Giovannetti collaboration, presenting a reinterpretation of the iconic Anfibio sofa. Panificio Longoni will offer a selection of bites. MSGM, via Broletto corner via Del Lauro. By invitation only.
- 13:00/15:00 **ALESSANDRO ENRIQUEZ** LOVES KORNIT_PRESS. The designer unveils its collection with a private brunch. By invitation only.
- 18:30/21:00 **FENDI CASA** unveils its Home Collection with a private cocktail. Boutique FENDI Casa, Piazza della Scala. By invitation only.
- 19:00/22:00 **ALESSANDRO ENRIQUEZ** LOVES SILVESTRINI. Private cocktail. Via Orti, 12. By invitation only.

Tuesday 08 April

- 08/04 - 12/04 **BORBONESE** along with Sara Ricciardi Studio present 'Golden Harvest', a project where 'harvest' is a choral song, an interweaving of hands, looks, and breath: the earth gives, and the man shares. The special exhibition will be showcased at the Brand's boutique and new Headquarters in Corso Venezia, 5. [Open to the public](#) upon registration at www.borbonese.com
- 08/04 - 13/04 **BUCELLATI** presents Naturalia, a sensory voyage between craftsmanship and nature. A journey through different botanical settings designed by Studio Mary Lennox and curated by Balich Wonder Studio to present the Furry Collection. Press preview on April 7th. Piazza Tomasi di Lampedusa. [Open to the public](#) prior registration at www.bucellati.com
- 08/04 - 13/04 **ETRO** presents 5 THREADS, 40 YEARS - A tribute exhibition celebrating forty years of ETRO's signature ARNICA fabric. Via Pontaccio, 17. [Open to the public](#) from April 8th to 13th.
- 08/04 - 13/04 **JIMMY CHOO** unveils an exclusive installation with Harry Nuriev, founder and creative director of Crosby Studio. Private opening cocktail on April 8th with Creative Director Sandra Choi, by invitation only. Jimmy Choo, via Sant'Andrea, 1/a. [Open to the public](#) from April 9th to April 13th from 10:00 to 19:00.
- 08/04 - 13/04 **LORO PIANA** in collaboration with Dimoremilano present La Prima Notte di Quietè, an immersive installation that explores the boundary between reality and cinematic suggestion. A home of great elegance, furnished with pieces designed for Loro Piana by Dimoremilano, Dimoremilano furniture dressed in the Maison's fabrics, and vintage and art objects. Cortile della Seta, via della Moscova, 33. [Open to the public](#) every day from 10:00 to 22:00.

Events

- 08/04 - 13/04 **LOUIS VUITTON** OBJETS NOMADES. The House unveils Louis Vuitton Home Collections: furniture and home decors created in collaboration with international designers. Press Preview by invitation only on April 7th. Palazzo Serbelloni, Corso Venezia, 16. [Open to the public](#) every day from 10:00 to 20:00.
- 08/04 - 14/04 **TOD'S** celebrates the iconic Gommino with 'Italian Hands', a book dedicated to artisanal excellence. Cocktail by invitation only on April 8th from 18:00 to 21:00. Tod's, via Montenapoleone, 13. [Open to the public](#) from April 9th to 14th, from 10:00 to 19:00.
- 10:30/12:00 **MSGM** | Less Noise by KoozArch & Do you read me? The panel presents 'The Laws of Attraction' on what happens when design capabilities are translated? Moderated by Elise By Olsen, Giulia Nardi and Leonard Streich. The event belongs to a series of conversations conceived to explore the dialogue between design, fashion, and publishing featuring also the exclusive preview of the MSGM x Giovannetti collaboration, presenting a reinterpretation of the iconic Anfibio sofa. Panificio Longoni will offer a selection of bites. MSGM, via Broletto corner via Del Lauro. By invitation only.
- 17:00/19:00 **IL BISONTE** introduces its new Home & Office Collection, with an aperitivo and culinary experience hosted by the artist Fernando Aciar. Il Bisonte, via Santo Spirito, 14. By invitation only.
- 17:30/21:30 **BRIONI** commemorates its 80th anniversary with an extraordinary collector's masterpiece: a limited edition of 18 signed crystal flacons, each housing an exquisite Parfume Essence. A collaboration between Maison Brioni's Norbert Stumpf, Maison Lalique's Marc Larminaux and Master Perfumer Michel Almairac. Opening cocktail. Brioni Flagship Store, via Gesù, 2. By invitation only.
- 18:30/21:30 **POMELLATO** opens "THE ART OF PHOTOGRAPHY: A TRIBUTE TO GIAN PAOLO BARBIERI" exhibition with a private cocktail. Pomellato Boutique, via San Pietro all'Orto, 17. By invitation only.

Wednesday 09 April

- 09/04 - 13/04 **BRIONI** commemorates its 80th anniversary with an extraordinary collector's masterpiece: a limited edition of 18 signed crystal flacons, each housing an exquisite Parfume Essence. This remarkable creation is the result of a shared vision between Brioni Design Director Norbert Stumpf and Lalique Artistic and Creative Director Marc Larminaux, who, driven by an unwavering devotion to excellence, craftsmanship and beauty, have once again united the two Maisons. Brioni Flagship Store, via Gesù, 2/A. [Open to the public](#) every day from 10:00 to 19:00
- 09/04 - 18/04 **POMELLATO** unveils "THE ART OF PHOTOGRAPHY: A TRIBUTE TO GIAN PAOLO BARBIERI", an exclusive selection of iconic images from the 1970s and 80s that shaped the Maison's visual identity. Pomellato Boutique, via San Pietro all'Orto, 17. [Open to public](#) everyday from 10:00 to 19:00.
- 18:30/21:00 **SANTONI** presents its new global boutique concept, masterfully designed by Patricia Urquiola, on the occasion of its 50th anniversary. Opening cocktail. Santoni, via Montenapoleone, 18. By invitation only.
- 19:00/22:00 **ANTONIO MARRAS** unveils Ephemeral, a visionary temporary space where fashion and art seamlessly converge. A private opening, crafted in collaboration with the iconic club Plastic, will set the stage for an immersive experience. Ephemeral, via Montenapoleone, 6/A. By invitation only.





EVENTS

Events

19:00/21:00 **SLOWEAR** introduces a new limited edition cabinet produced by Telese. Private cocktail. Slowear Boutique, via Solferino, 18. By invitation only.

Thursday 10 April

9:00/23:59 **GR10K** presents Intervals: a non-linear narrative of mental health, extreme pain, and concentration. Curated by Carlo Antonelli, Intervals becomes a space for dialogue on latent distress and social schizophrenia - set against a backdrop that denies fragility. The event blends psychiatric insight, a drumming performance by Igor Cavalera, and a visual setup with RC super-truck cameras. A live investigation into chaos, it asserts the urgent need for both freedom and focus. Auditorium Lattuada, C.so di Porta Vigentina, 15. [Open to the public](#).

10:30/12:00 **MSGM** | Less Noise by KoozArch & Do you read me? The pannel presents 'Published and Be Damned' on what happens when design capabilities are translated? Moderated by Lars Muller and Nacho Alegre. The event belongs to a series of conversations conceived to explore the dialogue between design, fashion, and publishing featuring also the exclusive preview of the MSGM x Giovannetti collaboration, presenting a reinterpretation of the iconic Anfibio sofa. Panificio Longoni will offer a selection of bites. MSGM, via Broletto corner Via Del Lauro. By invitation only.

11:30/12:30 **JIL SANDER DESIGN TALK** - conversation moderated by Dan Thawley with Andrea Trimarchi and Simone Farresin of FormaFantasma, along with perfumer Julie Massé, to explore the journey and design thinking behind the new Jil Sander fragrances Olfactory Series 1. Jil Sander, via Verri, 6. By invitation only.

18:00/21:00 **FRATELLI ROSSETTI** presents "Connected Excellences" in collaboration with Casa Marrazzo. Food experience and windows installation by Chef Designer Mimosa Misasi. Fratelli Rossetti Boutique, Corso Magenta, 17. By invitation only.

18:30/22:00 **ALESSANDRO ENRIQUEZ** in partnership with F and That's Fab! presents its project with a private Bike cocktail. Memò Milano, Largo Fra Paolo Bellintani, 2. By invitation only.

18:30/21:00 **ELEVENTY** presents TRAME, by exhibiting two pieces of the collection of rugs designed for Cardex, the result of the collaboration between DAAA Haus and Jaipur Rugs, an unique dialogue between Fashion and Design that takes inspiration from the gentle shapes and undulating landscapes of the agricultural countryside. Eleventy, via Spiga, 7. By invitation only.

18:30/21:00 **KITON** and **CASSINA** present a preview of the limited edition 3 Fauteuil Grand Confort, grand modèle, durable by Le Corbusier, Pierre Jeanneret, Charlotte Perriand, edited by Cassina and upholstered in an exclusive fabric by Kiton. Private cocktail. Kiton Boutique, via Sant'Andrea, 16. By invitation only.

from 19:00 **ROBERTO CAVALLI** presents the Glowing Reflections collection. A sensory experience where cuisine, music, and fashion merge into an immersive synergy. Moebius Milano, via Alfredo Cappellini, 25. By invitation only.



CAMERAMODA.IT #MILANOMODADESIGN