

# CNMI GREEN CARPET TALENT COMPETITION 2017

## APPLICATION CRITERIA

PART OF THE GREEN CARPET FASHION AWARDS, ITALIA 2017



ENTRY REQUIREMENTS AND TIMELINE

# APPLICATION DETAILS

Applications are open until midnight on 21 May 2017.

*Candidates will need to:*

- Complete the application form
- Provide lookbooks of the last two seasons from your brand
- Provide a design sketch and proposed materials for one look, guided by the GCC® Principles of Sustainable Excellence. These can be further refined in consultation with Eco-Age if selected as a finalist.

All five finalist looks will be showcased on the night of the awards.

## SUBMITTING YOUR APPLICATION

Please download the application from [www.cameramoda.it](http://www.cameramoda.it) and complete it in as much detail as possible.

Please submit your completed application form, design, and any other supporting documentation to [gcctalent@cameramoda.it](mailto:gcctalent@cameramoda.it) *before midnight on 21 May 2017*. Please click [here](#) if you have technical difficulties completing or submitting your application.

Please note, by submitting the completed application form, candidates acknowledge that all materials and documents (including, by way of example and without limitation, sketches and computer renderings of the bespoke look) once provided to CNMI, will not be returned and will be owned by CNMI. Candidates further warrant that the bespoke look does not infringe upon third party's intellectual property rights and that they are entitled to take part to the event by presenting the look and submitting the materials and documents without infringing any third party's rights.



## ENTRY REQUIREMENTS

*Candidates **must meet** the following criteria:*

- Independent designers or small brands only
- Product categories: menswear or womenswear (not accessories)
- The whole collection, or principal elements of it, must be produced in Italy (e.g. fabrics and/or garment manufacturing must take place in Italy)
- Candidates may be asked to submit additional supporting information, including press coverage and letters of support, which will be considered alongside the application to reach a final decision

*Bespoke sustainable looks **must meet** the following criteria:*

- Be the outcome of the designer's sole creativity
- Be original and unique

*Please note, candidates **must be available** on the following dates:*

- **21 to 29 May:** All shortlisted designers will be asked to provide further information to support their application.
- **30 May to 29 June:** the 10 shortlisted designers will receive mentoring to help create their final looks. Mentoring may happen in person, via phone, Skype or email.
- **2 to 6 July:** the 10 shortlisted designers may be required to attend a judging event by a high profile panel of fashion experts and influencers.
- **24 September 2017:** the five final designers will be invited to attend the CNMI Green Carpet Fashion Awards, Italia at Teatro alla Scala, Milan.

## FULL TIMELINE

**21 May** Applications close at midnight

**22 May** Announcement of shortlisted designers selected to progress to next stage

**21 to 29 May** Selected designers invited to further develop proposals and/or submit extra evidence as required

**30 May** Announcement of 10 shortlisted emerging designers who will produce their looks with mentoring support

**30 May to 29 June** Mentoring process and production phase for the 10 shortlisted emerging designer looks

**29 June** Deadline to complete and submit final look

**2 to 6 July** Judging event by high profile panel of fashion experts and influencers to select five finalists

**24 September** Finalists appear at the Green Carpet Fashion Awards 2017 at Teatro alla Scala, Milan, where one designer will be recognised as the winner of The GCC Award for Best Emerging Designer.