



MILANO

MODA

**15 - 21
APRIL
2024**

DESIGN

**MILANO
DESIGN
WEEK**


Camera Nazionale
della Moda Italiana

**MILANO
MODA
DESIGN®**



HOME COLLECTIONS - Open to the public

Home Collections

ARMANI / CASA showcases 'Echi dal Mondo' - inspired by moods, colors and shapes collected by the designer during his travels presented with a new setting at Palazzo Orsini, via Borgonuovo, 11. [Open to the public](#) from April 16th to 21st, from 10:00 to 20:00.

DIESEL LIVING presents its Design Week collections with Moroso and Lodes. Iconic pieces of the brand will accompany the exhibition projecting the brand's unique vision for domestic spaces. Diesel Living Brera Site, via delle Erbe, 2/A. [Open to the public](#) from April 16th to 21st.

DOLCE & GABBANA CASA showcases the new collection of furniture and Home accessories, result of impeccable craftsmanship. Private press preview on April 15th from 9:00 to 18:00. Via Broggi, 23. [Open to the public](#) prior registration at www.dolcegabbana.com from April 16th to 21st, from 10:00 to 19:00.

ETRO presents the new 2024 Etro Home Interiors and Etro Home Collections at Salone del Mobile, Rho Fiera - Hall 15 Stand 11. During the Fuori Salone, the brand dresses with the newest pieces of furniture and home accessories the Etro Home Boutique in via Pontaccio, 17 and the Etro Boutique in via Monte Napoleone, 5. [Open to the public](#) from April 15th to 21st.

FENDI CASA presents 2024 collection in their milanese boutique with a special set up focus on double F logo. A minimalistic environment covers the brand's boutique unveiling the newest pieces. Private cocktail on April 15th. Fendi Casa, Piazza della Scala. [Open to the public](#) from April 14th to 21st.

LA DOUBLEJ plunges his guests into its world of homeware, alongside the mesmerizing solar installation crafted by the talented Max Siedentopf. Private cocktail and press preview on April 16th. Palazzo Belgioioso, Piazza Belgioioso, 2. [Open to the public](#) from April 17th to 21st, from 10:00 to 18:00.

LORO PIANA INTERIORS pays tribute to the vision and work of Cini Boeri, in the year that marks the 100th anniversary of her birth and the founding of Loro Piana. The Cortile della Seta hosts an installation designed in collaboration with Archivio Cini Boeri dedicated to Arflex furniture pieces designed by her and presented with exclusive Loro Piana Interiors fabrics. Private Press Preview on April 15th from 10:00 to 18:00. Cortile della Seta, via della Moscova, 33. [Open to the public](#) from April 16th to 21st, from 10:00 to 20:00.

MISSONI HOME - Caffé Suonarestella : every day at breakfast time, visit the via Scarlatti area for a coffee and view the entire Missoni Home 2024 collection by Alberto Caliri. Via Scarlatti, 29. [Open to the public](#) prior registration from April 16th to 19th from 9:00 to 11:00.

MISSONI HOME | RODA OUTDOOR - En Plein Air: A central illuminated island, surrounded by stone and glass, welcomes and highlights the items of the new Missoni-Roda Outdoor project. Private Press preview on April 15th from 18:30 onwards. Via Solferino, 9. [Open to the public](#) from April 16th to 20th, from 10:00 to 22:00 and on April 18th and 21st from 10:00 to 17:00.

ROBERTO CAVALLI unveils its new Ray Of Gold Home capsule. The collection will be presented at the brand's boutique, from April 16th to 21st. In the same days, a selection of Home pieces will be showcased on a special tramway, all dressed in the iconic Roberto Cavalli print, running around the city. Roberto Cavalli boutique, via Monte Napoleone, 6. [Open to the public](#) from April 16th to 21st, from 10:30 to 20:00.

THOM BROWNE - the menswear boutique is transformed for the first complete presentation of the home collection. Via Gesù, 10. [Open to the public](#) from April 17th to 21st, from 10:00 to 19:00.

VERSACE HOME : If These Walls Could Talk, an invitation through the gates of Palazzo Versace and into the iconic stories it has to tell. The Versace Home collection is the latest story to take place within its walls and the next chapter of the House's design codes. Via Gesù 12. [Open to the public](#) prior registration at www.versace.com from April 17th to 21st.

EVENTS

Events

Monday 15 April

- 15/04 - 21/04 **10 CORSO COMO** presents in store its Design selection and an installation by Alita. On the 1st floor the Capsule Plaza collective exhibition. Corso Como, 10. [Open to the public](#) from 10:30 to 20:30.
- 15/04 - 21/04 **BAV TAILOR** invites you to discover her Sakti Sphere. A new-age Holistic Sanctuary to discover the Brand's slow-living home collection of meditation furniture, ceramics, soft furnishings, soulful art and aura balancing scents. A spirit-nurturing experience being offered every day. Casa Covini, via Altaguardia, 2. [Open to the public](#) every day from 10:00 to 18:00.
- 15/04 - 21/04 **DOLCE & GABBANA** presents GEN D, Vol. 2, a designer residency project that involves 11 International talents. Private press preview on April 15th from 9:00 to 18:00. Via Broggi, 21. [Open to the public](#) prior registration at www.dolcegabbana.com/it-it/casa/ from April 16th to 21st, from 10:00 to 19:00.
- 15/04 - 21/04 **FRATELLI ROSSETTI** presents 'Invisible Visitors - Visitatori Invisibili' with Fondazione Achille Castiglioni as part of its 'Progetti per servire, i Castiglioni e la ristorazione' exhibition. Private opening on April 15th from 14:00 to 21:00. Fondazione Achille Castiglioni, Piazza Castello, 27. [Open to the public](#) upon registration from April 16th to 21st.
- 15/04 - 21/04 **GUCCI** unveils Gucci Design Ancora: a special edition of five design icons from a bygone era, symbols of Italianity, and Milanese style in a contemporary way. Press preview by appointment only on April 14th and 15th. Gucci flagship store, via Monte Napoleone, 7. [Open to the public](#) on April 15th, from 14:00 to 21:00 and from April 16th to 21st from 10:00 to 21:00.
- 15/04 - 21/04 **MARELLA** hosts Eden Unveiled by Domenico Pellegrino. A feminine universe explored through words, wood elements and lighting. Marella store, Corso Vittorio Emanuele II. [Open to the public](#) on April 15th from 11:00 to 20:00, and from April 16th to 21st from 10:00 to 20:00.
- 15/04 - 21/04 **MONCLER** transforms Milano Centrale railway station into a public gallery with the exhibition 'An Invitation To Dream', where extraordinary minds shaping culture today, invite visitors to dream. Curated by Jefferson Hack. Stazione di Milano Centrale, Piazza Duoca d'Aosta, 1. [Open to the public](#) every day from 06:00 to 22:00
- 15/04 - 16/04 **PRADA** presents 'PRADA FRAMES' a symposium curated by Formafantasma which investigates and reflects the complex interaction between environment and design under the theme 'Being Home' - a private environment to cope with contemporary challenges. Museo Bagatti Valsecchi, via Gesù, 5. [Open to the public](#) prior registration at www.prada.com, from April 14th to 16th from 10:00 to 17:00.
- 15/04 - 20/04 **SUNNEI** x cc-tapis: the Process. A multi-sensory retrospective of the collaborative journey that led to the brand's iconic 72 square-meter rug creation for its FW24 show. Palazzina Sunnei, via Privata Pietro Cironi, 15. [Open to the public](#) from every day from 12:00 to 18:00.
- 15/04 - 21/04 **VALEXTRA** presents 'Valextra Vocabolario' - A multi-channel avant-garde Design project in collaboration with Studio Temp. Private press preview on April 15th from 11:00 to 19:00 followed by a private cocktail. Boutique Valextra, Via A. Manzoni, 3. [Open to the public](#) from April 16th to 21st from 10:00 to 19:00.
- 11:30/15:30 **LUISA BECCARIA** presents 'Harmony in Glass'. Drinks and bites will accompany the new home collection. Via Formentini, 1. By invitation only.
- 15:00/22:00 **DIESEL LIVING** unveils its Diesel Living Red Takeover & Silver Dome immersive experience. Press Preview from 15:00 to 18:30. Private Cocktail to follow. Via delle Erbe, 2/A. By invitation only.
- 17:00/19:00 **ANTEPRIMA** presents 'Life is a game' its SS'24 collection revisited in collaboration with Kei Takemura and adds some exclusive Interior Design pieces with the participation of Inkiostro Bianco exploring the dynamics of 'memories and stories overlaid on playing cards'. Special performance. Corso Como, 9. By invitation only.





EVENTS

Events

17:30 **CAMERA NAZIONALE DELLA MODA ITALIANA** in collaboration with StorieLibere presents: Sailor. Anatomia del corpo attraverso la Moda. Live session dedicated to the National Day of Made in Italy, with the participation of Maria Luisa Frisa, Chiara Tagliacferri, Marco Rambaldi and Alessandro Vigilante. Teatro Filodrammatici di Milano, Piazza Paolo Ferrari, 6. [Open to the public](#) prior registration at www.cameramoda.it.

19:00/22:00 **BOTTEGA VENETA** hosts a cocktail evening to celebrate 'On The Rocks', a large-scale installation by Bottega Veneta with Cassina and Fondation Le Corbusier. Location see on invitation. By invitation only.

Tuesday 16 April

16/04 - 19/04 **ASPEZI** presents 'Transformation' in collaboration with Vetsak. The first fashion furnishing collection represent a true fusion: Vetsak dressed in Aspesi. Aspesi Showroom, Corso Venezia, 14. [Open to the public](#) every day from 10:00 to 18:00.

16/04 - 21/04 **BORSALINO** hosts Studio Radical Softness. An union between the artisanal expertise of the Alessandria's house and the avant-garde vision of the Studio founded by the German based artist, Niklas Jeroch. A selection of 3D printed pieces, conceptualized in a digital environment allowing for endless possibilities while guaranteeing the uniqueness of each individual piece are emblematic of this new chapter for the brand. Galleria Vittorio Emanuele II, 92 and Via della Spiga, 26. [Open to the public](#) every day from 10:00 to 19:00.

16/04 - 20/04 **BOTTEGA VENETA** partners with Cassina and Fondation Le Corbusier to present 'On The Rocks', a large-scale installation of the LC14 Tabouret Cabanon stool, continuing the story from the brand's F/W '24 show, Palazzo San Fedele, Piazza San Fedele, 1/3. [Open to the public](#) every day from 11:00 to 19:00.

16/04 - 21/04 **IL BISONTE** presents a new collection of leather homewares titled The Keepsake Box by Shawn Henderson. Private cocktail on April 16th, from 18:00 to 22:00. Via Santo Spirito, 14. [Open to the public](#) from April 17th to 20th, from 10:30 to 19:00, and on April 21st from 11:00 to 19:00.

16/04 - 20/04 **MISSONI** presents a special focus on the new Home arrivals. Artistic sets of sculpted and polished blocks in unrefined/natural/clear materials offer a backdrop for the collection. Via Verri, 5. [Open to the public](#) from April 16th to the 20th, from 10:00 to 19:00, and on April 19th, from 11:00 to 19:00.

16/04 - 21/04 **POMELLATO** presents POM POM DOT. New collection launch with a special exhibition concealing jewelry, design and fashion in partnership with Secondo Stefano Pavese. Private archives from the Sixties until the year 2000 of fashionable designed buttons made exclusively of noble materials. Private cocktail on April 16th, from 18:30 to 21:00 at Pomellato Boutique, via San Pietro all'Orto, 17. [Open to the public](#) from April 17th to 21st from 10:00 to 19:00.

16/04 - 19/04 **RALPH LAUREN HOME** - The American brand's passion for automobiles inspires the Fall 2024 home collection Modern Driver. Palazzo Ralph Lauren, via San Barnaba, 27. By invitation only.

16/04 - 21/04 **ZEGNA** presents 'Born in Oasi'. An Oasi Zegna-inspired exhibit where the brand's unique heritage is celebrated along with its Book launch. Via Savona, 56A. [Open to the public](#) from 10:00 to 19:00.

14:00/22:00 **LA DOUBLEJ** plunges his guests into its new Home Collection 2024 surrounded by the mesmerizing solar installation by Max Siedentopf. Press Presentation from 14:00 to 19:00 and cocktail from 19:00 to 22:00. Palazzo Belgioioso, Piazza Belgioioso, 2. By invitation only.

18:00/20:00 **THOM BROWNE** by Frette presents 'time to sleep'. The New York based luxury fashion house unveils the expansion of its home collection. Private event with performance. Palazzina Appiani, viale Byron, 2. [Open to the public](#) from April 17th to 21st, from 10:00 to 19:00.

18:30/22:30 **LUISAVIAROMA** opens its new Headquarter in Milan with two immersive installations. Cocktail & Dj set. Via Spadari, 2. By invitation only.

Events

Wednesday 17 April

17/04 - 19/04 **C.P. COMPANY** introduces LABORATORIO, the brand's platform dedicated to extending life cycle, upcycling and customizing products. Workshops and talks with partners an creative communities, to investigate and explore the relationship between products and the consumers. Via Fiamma, 18. [Open to the public](#) prior registration at www.cpccompany.com every day from 11:00 to 18:00.

17/04 - 21/04 **JW ANDERSON** showcases Patrick Carroll's artworks 'Days'. The exhibition of knitted words in the stretched textiles compose an aesthetic argument that can only emerge through the installation of the entire ensemble. JW Anderson, via San' Andrea, 16. Private cocktail on April 17th from 18:00 to 20:00. [Open to the public](#) on April 17th from 12:00 to 18:00, and from April 18th to 21st from 10.00 to 19.00.

17:00/21:00 **ALESSANDRO ENRIQUEZ** Loves Bassetti: the iconic prints of the brand in collaboration with Bassetti. Bassetti Home Innovation, Corso Venezia, 6. By invitation only.

18:00/21:00 **HARMONT & BLAINE** in collaboration with artist Lorenzo Vitturi, share their Stripestories with a private cocktail. The project unites the brand's creativity, irony, and craftsmanship through the artist's vision. Corso Giacomo Matteotti, 5. [Open to the public](#) from April 15th to 21st from 10:00 to 19:00.

19:00/21:00 **ROBERTO CAVALLI** in collaboration with Architectural Digest will take over the Condé Nast Bistrot, Piazzale Luigi Cadorna, 7. Private cocktail. [Open to the public](#) from April 16th to 20th.

Thursday 18 April

18:00/21:00 **WOOLRICH** in collaboration with Wanderlust Vision present 'Orama' - the limited edition book is a tribute to the long term partnership among both Brands and their passion for the outdoors. Panel conversation from 18:00 to 19:00. Private cocktail from 19:00 to 21:00. Corso Venezia, 3. By invitation only.

21:00 **ALESSANDRO ENRIQUEZ** presents 'Mercato Enriquez'. Graphic exhibition by the designer. Location see on invitation. By invitation only.



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